

# The Value of Chartered

Matt Swarbrick CMgr FCFI  
Chartered Management Institute

---

# About CMI

- The only organisation that can award **Chartered Manager (CMgr)** status.
- Over **75** years of inspiring managers to become successful, confident leaders.
- Offering professional membership, qualifications, accreditations, events, thought leadership, research and online resources.
- Over **250,000** members globally, spanning over **170** countries.
- Over **900** University & Education Partners globally.



## OUR VISION

Better led and managed organisations

## OUR MISSION

Increase the number and standard of professionally qualified managers and leaders

**OUR VALUES:** PROGRESSIVE • PRACTICAL • PROFESSIONAL • PASSIONATE



# What is Chartered Manager?

It is the highest accolade in management and leadership and is only awarded by CMI. Recognised by multiple industries across the globe, it's a sign of credibility, integrity and management and leadership excellence.

## Recognition

Internationally recognised

Gold standard in management  
and leadership

## Credibility

Royal Charter

Demonstrates you have  
exceptional management and  
leadership skills

## Impact

Qualifications are designed to  
deliver real-world impact

Boost to individual and  
organisational performance

# Impact of Chartered: facts at a glance

**Chartered Managers  
in the UK contribute  
a significant £66  
million to annual GDP**

**Each Chartered  
Manager boosts their  
business' revenue by  
£59k every year**

**£13k is the average pay  
rise of a manager as a  
result of becoming  
Chartered**

**4 in 5 managers say  
they perform better  
at work as a result of  
becoming Chartered**

**95% of managers agree  
they use managerial  
skills to achieve  
organisational results**

**91% of managers agree  
becoming Chartered  
made them a better  
manager overall**

# What We Offer

## Dual Accreditation



CMI Dual Accreditation offers  
a 7% point employability  
boost 15 months after  
graduation

## Chartered Manager Status

**£66m**

The 17,000 economically active Chartered Managers in the UK contribute £66m to annual GDP as a result of gaining Chartered status.

**£59k**

Each Chartered Manager boosts their business' revenue by £59k every year and by £294k over 5 years.

**£13k**

Average pay rise of a manager as a result of becoming Chartered.

# Why Partner With Us?

- **Boost employability outcomes:** Employers want evidence of graduates employability skills
- **Raise academic and institutional profile:** CMI Accreditation helps our partners raise their profile
- **Increase learner enrichment:** Partnering with CMI gives your staff, learners and teams access to exclusive resources, events and a community of mentors
- **Support student recruitment:** CMI Accreditation is recognised across the globe helping you to recruit and retain your learners and team members



# CMI Global Reach

- A global membership community of **over 250,000**
- Around **40,000** (16%) of our members are outside of the UK
- CMI now works with **137** partners outside of the UK
- A global community of over **19,000** Chartered Managers
- Around **1,500** (8%) of our Chartered Managers are outside of the UK



# CMI Global Reach

CMI Awards of Excellence 2024

**INTERNATIONAL HE PARTNER OF THE YEAR**

**Winner**

**SUNWAY UNIVERSITY**

Sunway University

"Winning the International HE Partner of the Year 2024 feels incredibly rewarding and affirming. It is a moment of immense pride, knowing that our hard work, dedication, and innovative approaches have been recognised on a global stage."



# Export Champion



- Winner of International Export of Qualifications Award 2025
- Featured as Case Study by advisory group to UK Government, 2024
- Chaired UK Government's Chartered Institutes' Mission to Malaysia, 2018



## PUTRA BUSINESS SCHOOL PARTNERS WITH CHARTERED MANAGEMENT INSTITUTE

Putra Business School (PBS), based in Malaysia, is an exclusive postgraduate university offering specialised programmes in business and management. PBS partnered with the Chartered Management Institute (CMI) to offer the CMI qualification alongside their MBA. As CMI is the only body able to offer Chartered Status, their qualifications now put learners on a pathway to becoming Chartered Managers. This partnership with an internationally recognised professional body has raised the profile of PBS in the marketplace.



### Key contacts

W: [ukskillspartnership.org.uk](http://ukskillspartnership.org.uk)



# What Chartered Means To Me

## Dr. Guna Seelan Rethinam

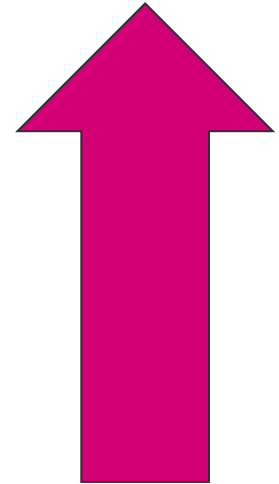
CMgr FCMI

- Deputy Chair, CMI Malaysia Regional Board
- Director, Employee Experience, WTW Malaysia
- Previously with:
  - ◆ Sunway University Malaysia
  - ◆ Cargill Malaysia
  - ◆ Etisalat UAE
  - ◆ KPMG Malaysia



# CMI Growth in Malaysia

- Over the last 4 years CMI has grown from working with 12 University & Private Training Providers in Malaysia to over 40.
- As a result CMI's learner community in Malaysia has grown from around 1,700 to over 5,000.
- CMI membership as a whole in Malaysia has grown from around 2,200 in 2021 to over 6,200.
- CMI's international staff team on the ground in Malaysia has increased from 1 to 5, enabling more engagement and support.



# Impact in Malaysia



## Learners

3 in 4



students agree that having CMI membership is valuable to them.

83%



of students feel satisfied overall with their CMI accredited course.

3 in 4



students say that CMI resources played a role in enhancing their learning experience.

## Chartered Manager

### Individual



100%

say the Chartered Manager award provides the "ultimate competitive advantage" by being the highest status that can be achieved in the managerial profession.



100%

say the Chartered Manager award has made a lasting change to the way they lead and manage.

## Higher Education

9 in 10



HE partners say a CMI-accredited course gives students a professional qualification that can demonstrate their skills to an employer.

9 in 10



HE partners say being on a pathway to gaining Chartered Manager status will boost students' employability into professional roles.

9 in 10



HE partners say CMI supports students' career development.

### Organisation



100%

say they have gained increased self-awareness through becoming a Chartered Manager...



and they have gained increased self-confidence through becoming a Chartered Manager.

100%

Say since becoming Chartered:

They are better at managing change.

• They are better at thinking clearly through times of uncertainty.

• They are a more inclusive manager.



<https://vimeo.com/1165691816/64d064cd77>

# Let's Connect



@Chartered Management Institute



@cmi\_managers



@bettermanagers



@cmi\_managers



@cmi\_managers



[www.managers.org.uk](http://www.managers.org.uk)  
#BetterManagers