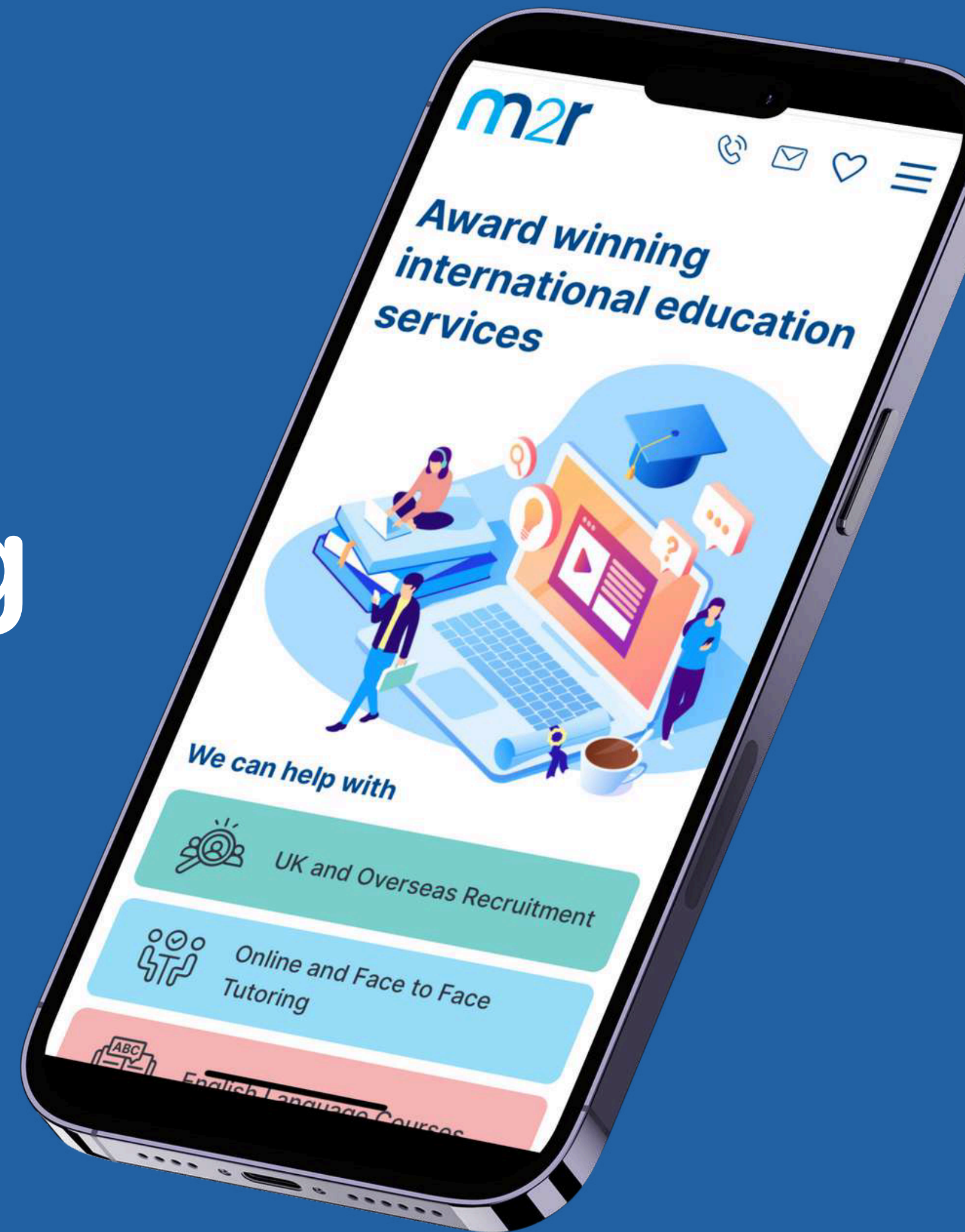




Recruitment | Tutoring | Training

# International teaching & learning solutions from m2r education



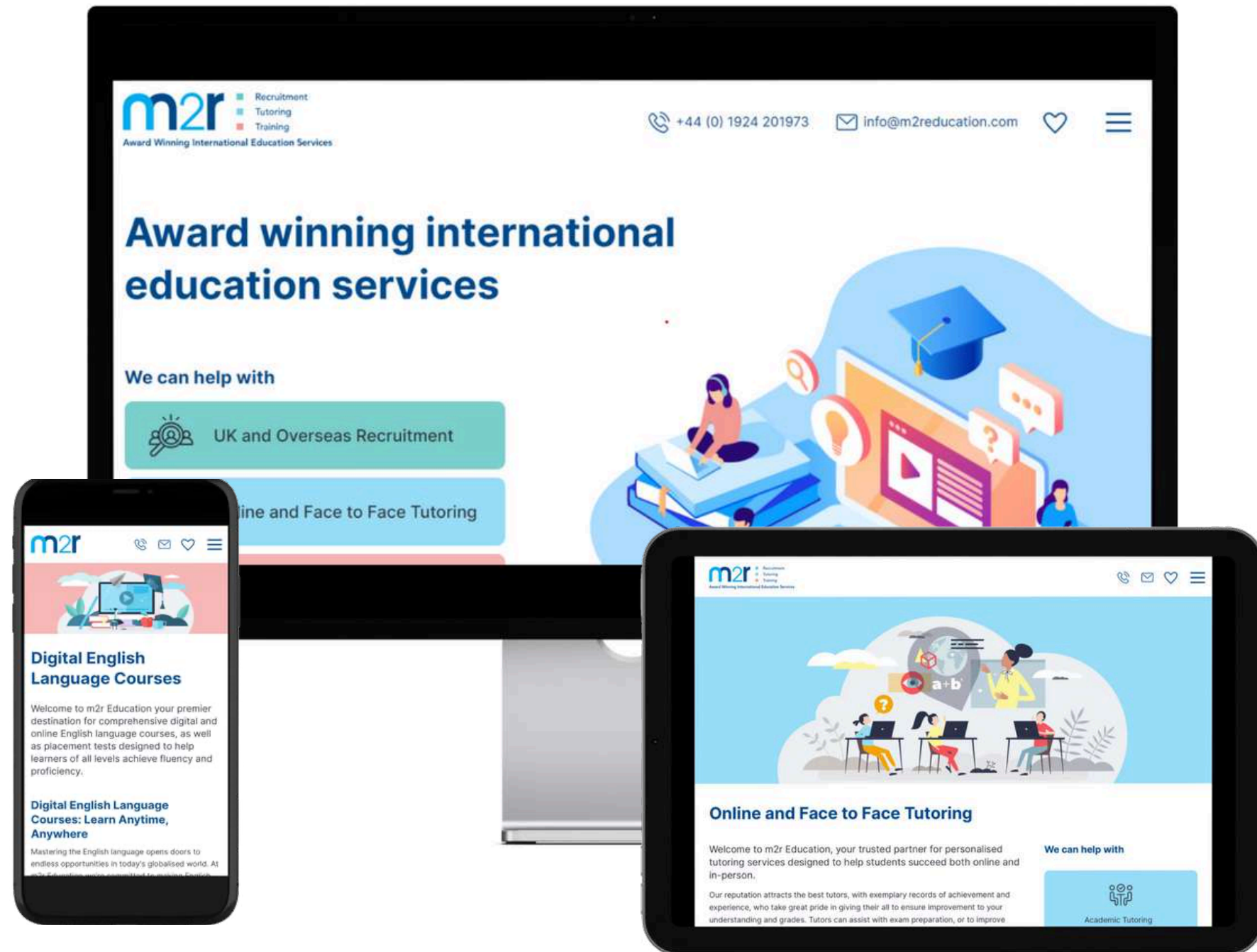
# Introduction to m2r Education

m2r Education are a UK based, multi award winning company offering bespoke services to the education sector.

Established in 2001, we have won numerous local, national and international business awards.

Over the next few pages you will see insights into all our products and services.

If we can assist, please get in touch.





# Education Recruitment

## Why use m2r Education to provide your full time and part time staff?

With over 20 years experience supplying academics and non academics to organisations across the world, we are well placed to provide you with an **exceptional recruitment service**, tailored specifically to your needs.

We are able to cover all roles, at all levels, with access to a global pool of candidates.

Our recruitment service suits all budgets, from full project management to professional recruitment advertising

### End to End Service

Upon receiving your inquiry, we conduct a thorough validation process to ensure accurate understanding of your recruitment needs, in line with our **Safer Recruitment Policy** and UK Department for Education Keeping Children Safe in Education (KCSiE) 2024 legislation.

We will help to facilitate the arrangement of additional interviews between the shortlisted candidates and your HR team, ensuring seamless communication and coordination throughout the process, as well as handling the management of feedback, including the communication of job offers or rejections.



'With the support of m2r they have been extremely supporting in finding our new Director of Finance and Resources. I would unreservedly recommend m2r Education as a reliable recruitment agency'

**Principal, BISAK, Saudi Arabia**



# Recruitment Advertising

## Fill roles in a cost effective way!

We understand that for a large number of institutions, using a recruitment company, advertising in education publications or attending recruitment fairs is simply not in the budget.

With 20 years of recruitment advertising experience, a huge and ever growing global network, you will receive professionally designed advertisements and access to huge numbers of potential job seekers.

## Fill as many roles as possible

- For a low, one off rate, we will create professional, eye catching **static and video** adverts specifically for your roles.
- Each advert will be shared across all available online channels.
- Each renewal will generate new adverts to keep your recruitment fresh!
- All applications will be yours to keep.

## Branded / unbranded

- We will include your logo and contact details if you require.
- Confidential role? No problem. We will gather all responses and forward to you.

## ESL INSTRUCTOR

AlUla, Saudi Arabia

**REQUIREMENTS:**

- Bachelor's Degree + CELTA
- 3+ years full time ESL teaching experience to adults
- IELTS experience highly desired
- 1st Language English
- Able to start by mid July

**PACKAGE:**

- Up to 12000SAR per month
- Furnished accommodation
- Transportation to and from work
- Return flights
- Medical
- 8 month contract

Visit [www.m2reducation.com](http://www.m2reducation.com) for more information



You may  
to start

## TEACH IN ALGERIA!

### PRIMARY TEACHERS WANTED!

m2r Education are proud to be partners with the British Campus Algeria, a brand new British international school which is opening in Sept 2024.

**Requirements:**

- Bachelors Degree
- Qualified Teacher Status / PGCE or equivalent
- 2+ years of teaching experience
- British Curriculum teaching experience
- Applications welcome from British or American candidates

**Package:**

- £2600 to £2800 per month dependent on experience
- Accommodation
- Gym membership
- Health insurance
- 1 return-ticket per year
- Paid holidays
- Schooling places available for 2 children, discount for additional children
- Work visa

Email your CV to [info@m2reducation.com](mailto:info@m2reducation.com) if you meet the requirements!





# Full Online Classroom Delivery

## Online Academic Teacher Support

What happens if you are faced with a teacher who has to leave unexpectedly or a teacher who gives back word with very little notice?

You may have opt to use local cover support, or even worse, have no cover at all, meaning the students are losing valuable teaching and learning time. We know there is a global teacher shortage, especially in STEM, MFL, Physics, Maths and Business Studies.

Would you consider an **online alternative** whilst a full time teacher is hired?

Our Academic Tutors can provide as many hours as needed, from one hour per day to a full timetable. They are **fully qualified and safer recruitment checked**. They would still be on your SCR and act as one of your full time teachers.

This service can be used as a short term cover until a suitable in class teacher is hired or as a full time member of your teaching staff.



I would like to thank m2r Education for helping us successfully resolve a very difficult situation at very short notice. m2r were able to provide us with an excellent online teacher in Economics who was able to pick-up from where our previous teacher had left the course, seamlessly, at a week's notice. Their subject knowledge was outstanding, and they were able to maintain the interest and enthusiasm of the students.

This was an invaluable service, giving us precious breathing time in our recruitment process.'

**Principal, Britannica International School, Hungary**

# Academic Tutoring

## Do you offer academic support to your learners?

By only using **qualified Teachers**, our tutoring support can add tremendous value to your international academic tutoring programme. You are safe in the knowledge that every tutor has been carefully vetted inline with our robust Safer Recruitment Policy which in turn, mirrors the UK Department for Education Keeping Children Safe in Education (KCSiE) 2024 legislation.

Our tutors' knowledge, professionalism and dedication are constantly acknowledged, as is their personality, communication skills and the quality of their work.

Whether you are looking for **face to face tutors or online**, we can cover every academic subject, at every age group.

THE TUTORS'  
ASSOCIATION

CORPORATE MEMBER

2024-2025

## Full academic support

- Support and guidance also provided to parents and education guardians to ensure a successful outcome for the student.
- UK, IB, US curriculum support across **all subjects, grades and key stages**.
- 11+, 14+ & 16+ entrance examinations support.
- University entrance examination support. (LNAT, BMAT, MAT).
- Post graduate support.

**We currently support students studying across the globe and also understand the challenges faced by international students studying in UK boarding and independent schools.**



'We have never used an online teaching model before and were unsure of how effective it would be. We are all delighted with the results and look forward to building this fantastic working relationship with m2r Education and their tutors.'

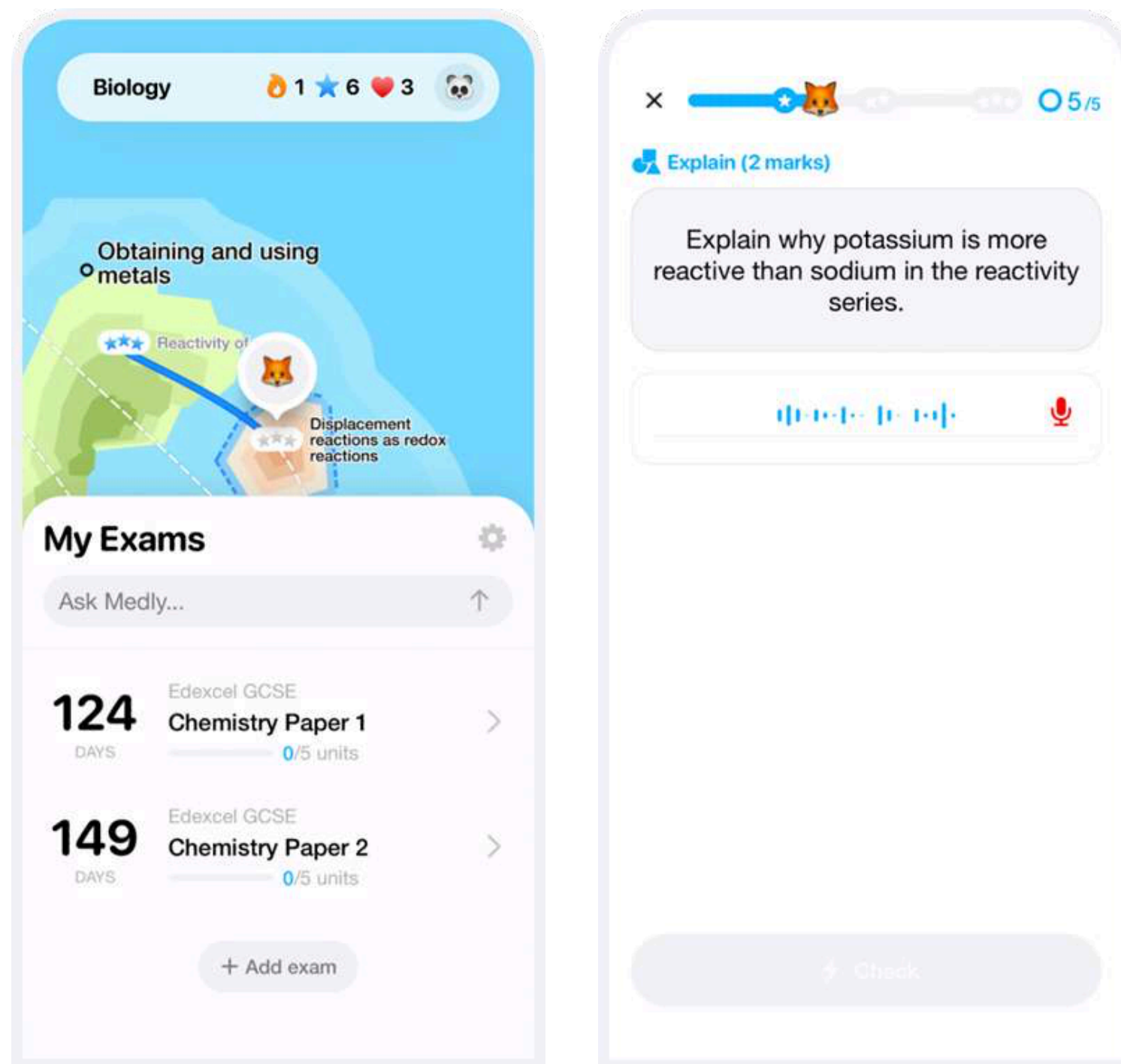
**Head of School, Open Sky International**



# AI Powered Exam Revision

## A Personal Exam Tutor For Your Students

As a further enhancement to our growing portfolio of teaching and learning solutions, we can now offer **AI powered, personalised learning** to all students taking (i)GCSEs, A Levels and International Baccalaureate (IB) exams, via our partnership with Medly AI.

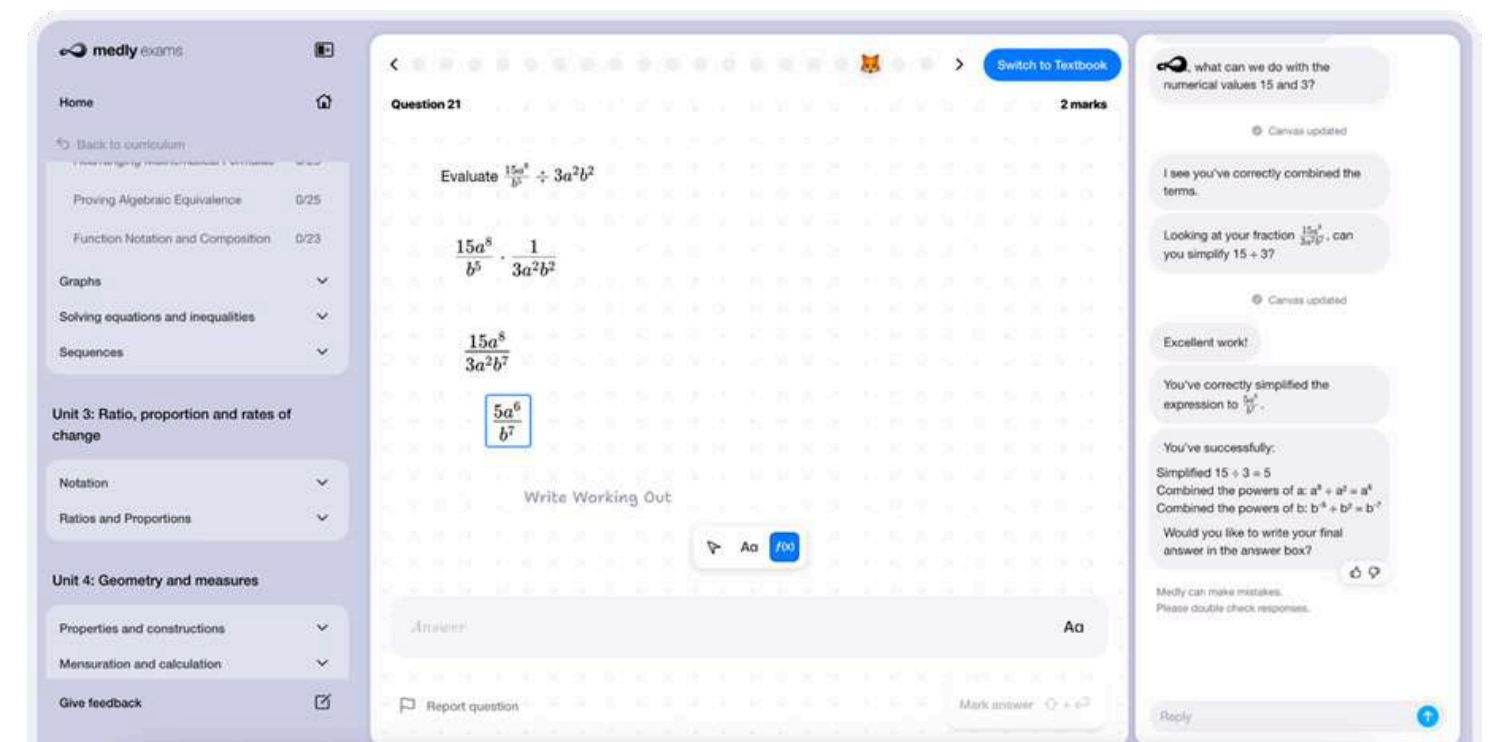


## At a Glance

- The only AI tutor that's **specific to your school's exam curriculum**.
- Students can choose between **Learn and Practice Mode as well as Exam Mode**, depending on their individual needs.

## Features

- Medly AI teaches students **how to answer every question** to get full marks.
- Medly AI teaches students based on their weakest topics so they feel confident with every topic on the exam syllabus.
- Medly AI takes the student through each topic in the syllabus so that they **learn how to answer** every exam question to get full marks.
- Medly AI marks work immediately based on the exam mark scheme and provides feedback to help your students improve their answer.



# AI Powered Assessments - Education

## English speaking evaluation & test creation platform

We are delighted to be able to provide a one-of-a-kind game changing **AI driven assessment tool**.

An AI-powered virtual interviewer provides a comprehensive evaluation on “pronunciation”, “fluency”, and “task achievement” from the test questions, then accurately forecasts test takers’ scores on well-known exams like TOEIC® and TOEFL®.

## Key features

- An AI-powered virtual interviewer provides a comprehensive evaluation on “**pronunciation**”, “**fluency**”, and “**task achievement**” from the test questions, then accurately forecasts test takers’ scores on well-known exams like TOEIC® and TOEFL®.
- Through interactions with a virtual interviewer, **detailed evaluations** can be conducted immediately.



What is your favourite food and why?



# AI Powered Assessments - Business

Improve efficiency, eliminate bias, save time.

Via your AI powered assessment platform, create interview questions **specific to job roles and functions**, assess specific skills and competencies, prior to arranging a more formal interview.

It eliminates the hassle and costs associated with traditional interviewer-dependent evaluations, think of it as a **digital application form**...



Can you walk me through your previous ESL teaching experience — what age groups and proficiency levels have you worked with?

## Key features

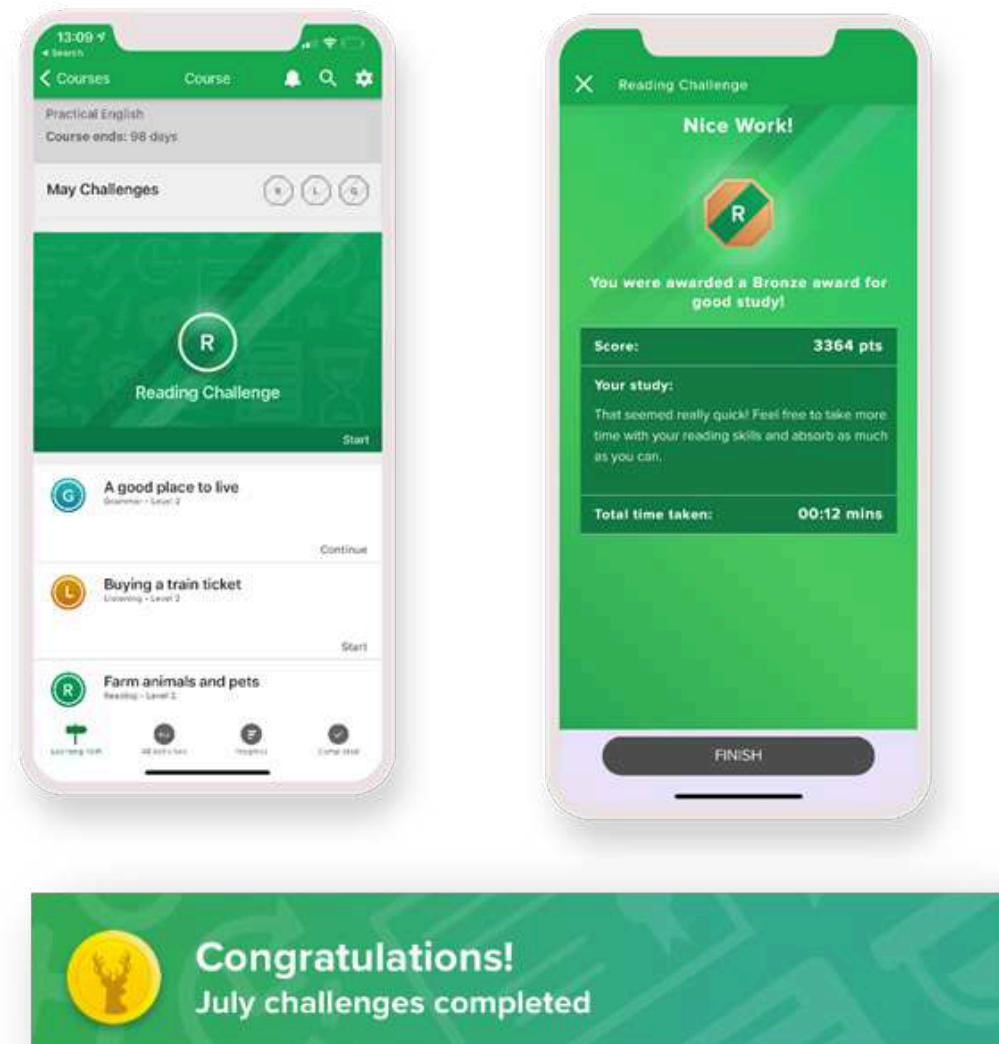
- **Minimise the impact** of time zones, anti social hours and frustrating no shows when conducting interviews
- Create **recruitment interviews** and minimise the impact of no shows and time zones.
- Develop assessments across **any business sector** and for any situation.
- Our AI platform can be **easily adapted** for customer service, claims handling, feedback reports - basically **any scenario** which usually requires human interaction!

# Self Study & Blended Learning EAL Courses

## Considering offering digital EAL courses to your students?

These **CPD accredited** digital EAL courses have been proven effective in academic settings, particularly as a supplementary tool for English language instruction. Students can use the app to practice grammar, vocabulary, and listening skills at their own pace.

The platform also addresses the growing demand for English proficiency in global business contexts. The app's flexibility allows employees to **balance language training with work responsibilities**, while its tailored modules ensure relevance to professional needs.



## At a Glance

- **2m** users worldwide
- Over 80% course completion rate.
- Courses include General English, Academic English / IELTS, English for Specific Purposes, Vocabulary and Pronunciation Practice.

## Features

- No need for an internet connection for study.
- **Customisable** course topics covering speaking, listening and reading.
- Student monitoring and reporting via a robust LMS.
- Accessible via a free app or web browser
- **Blended learning** available.

## Organisation information

- Attractive and simple pricing with monthly invoicing.
- Full access to all courses.
- **White label** branding - market as your own courses to your students.
- Full access to your own secure portal.
- Full training provided.



# Accredited EAL Teacher Training Courses

## What courses do we offer?

### CELTA

- In association with Stafford House we are able to offer Cambridge English accredited CELTA courses to qualifying students.
- Full / part time (London), full / part time online, or blended learning.
- Ongoing course dates.



### TEFL

- In association with TEFL UK we can offer online TEFL courses to allow a pathway into teaching English as a second language (ESL)
- We offer a full range of TEFL courses from 120HR to specialist courses.
- Special discounts on all TEFL courses.
- All courses are accredited through Accreditat and can be legalised and used for teaching abroad or online job applications.



## Further information

- Reseller opportunities available, please ask for more details.

## Can We Help?

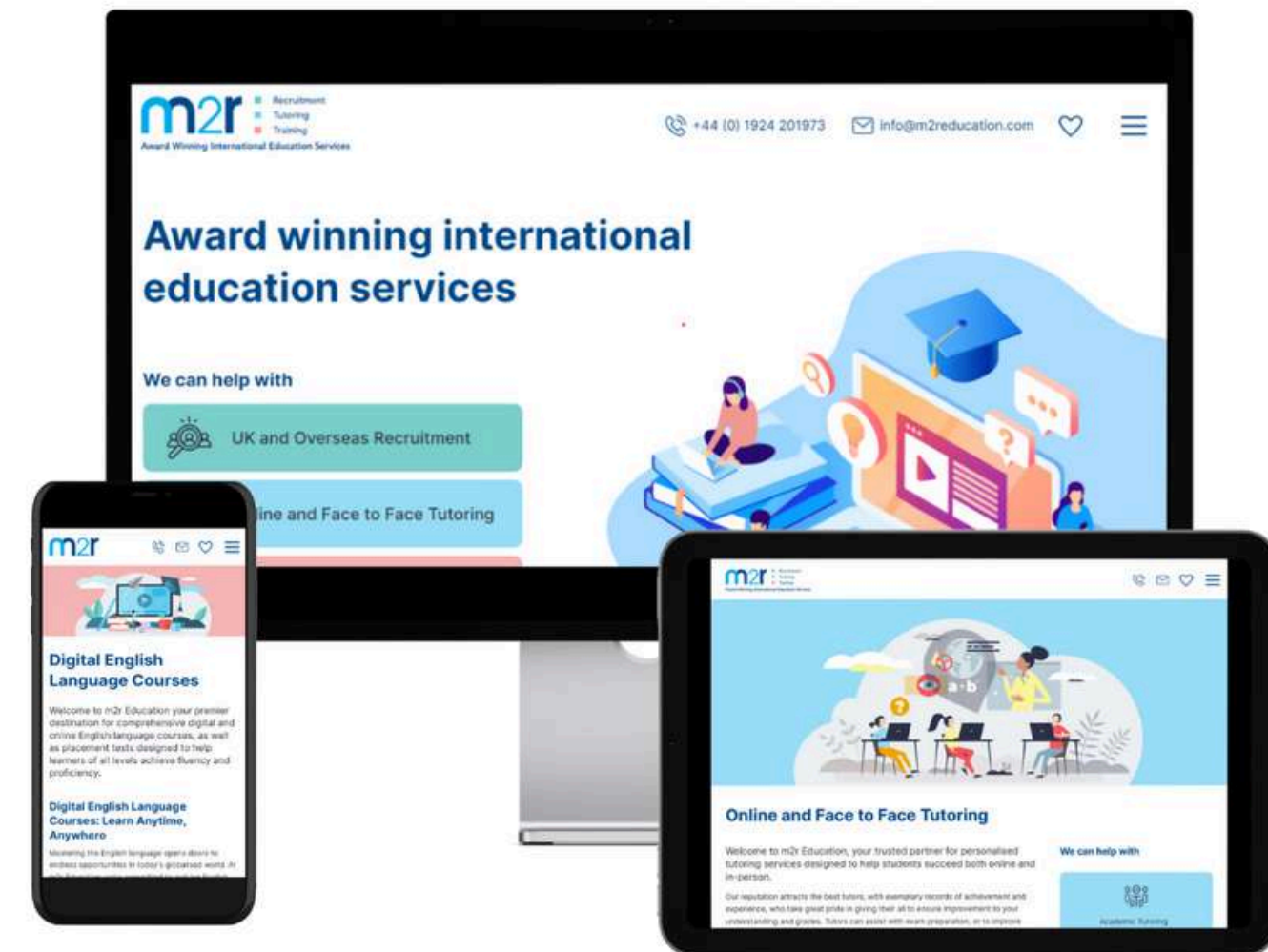
canwehelp@m2reducation.com

www.m2reducation.com

+441924 201973 (Office)



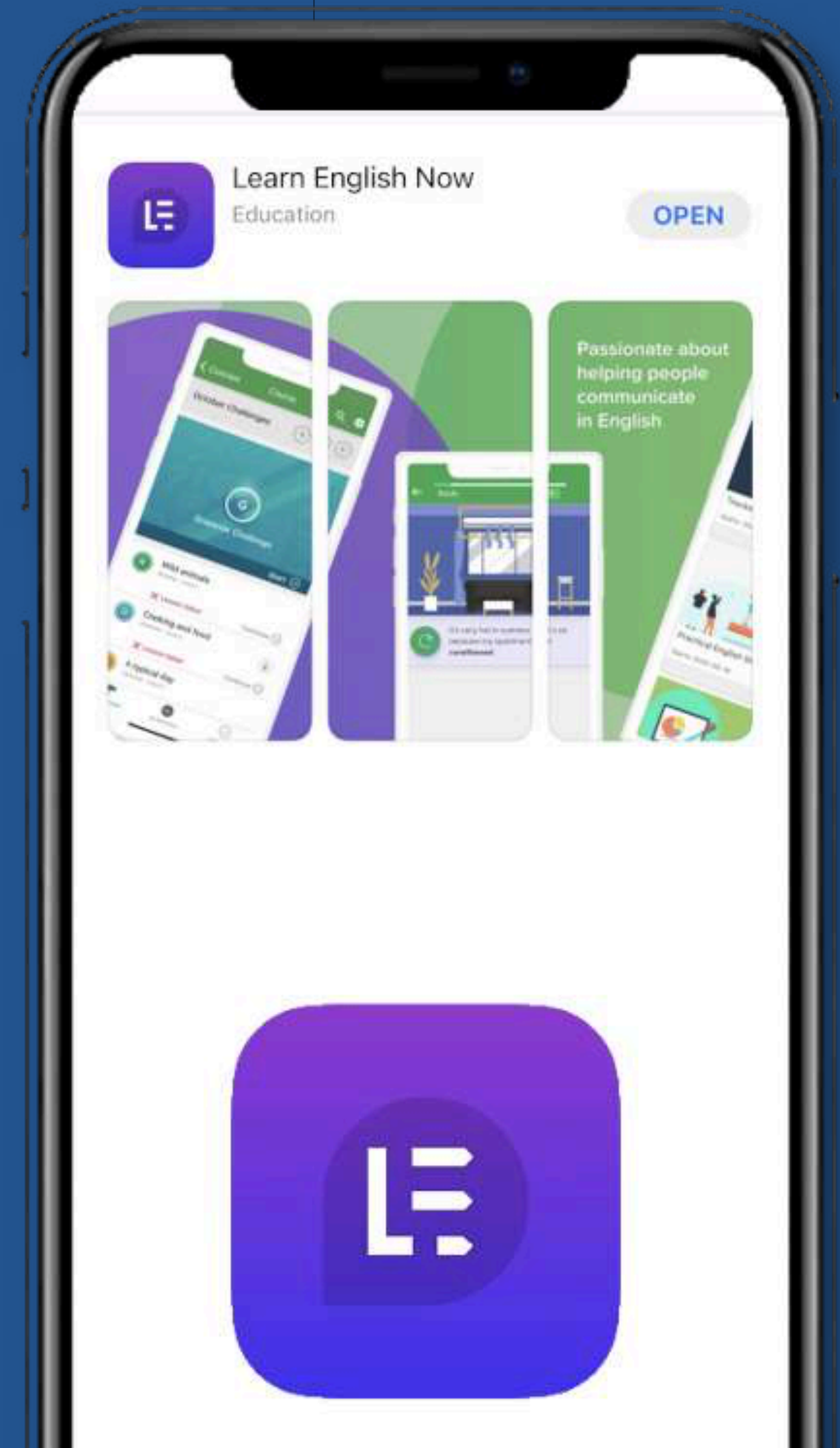
Scan this code to  
connect on WhatsApp





Vocational | Academic | General

# Digital English Courses From m2r Education



# Introduction

m2r Education are a UK based, multi award winning company offering bespoke services to the education sector.

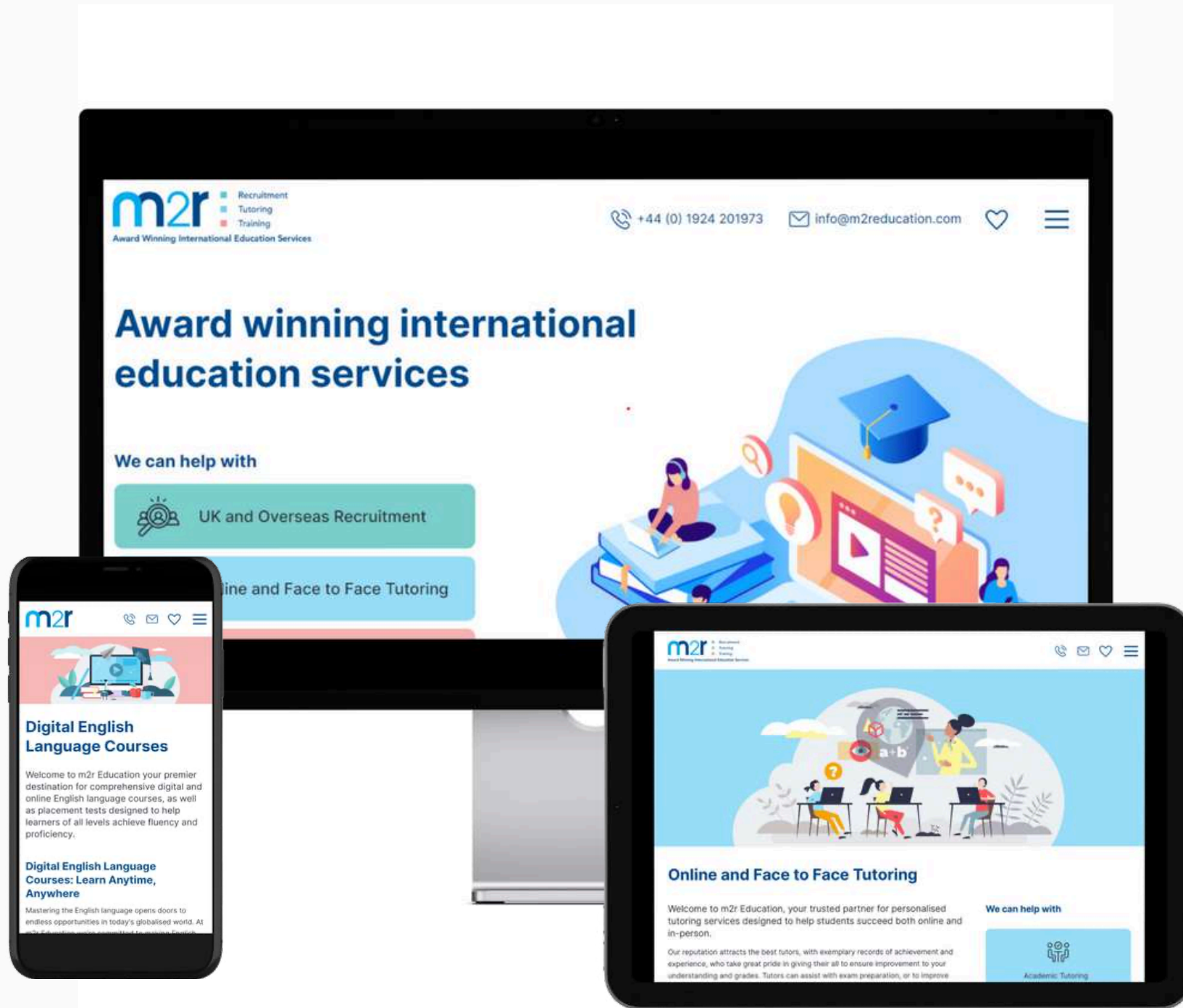
Established in 2001, we have won numerous local, national and international business awards.

Created by experienced English language teachers, 2m paid users have accessed these English courses with 75% having completed more than 30 hours of study.

The entire platform and associated materials are available as white label, meaning you can add your branding for a fully customised learning system.

Professionally written and designed courses include General English, Academic English and Specialist English courses.

We also provide stand alone tutoring and Blended Learning solutions for a totally flexible EAL solution.





# Why use an App to learn English?

## Accessibility and Convenience

- Language learning apps are inexpensive.
- Mobile devices enable learning anywhere and anytime.
- Apps offer learning to millions of users globally.

## Fostering Autonomous Learning

- Mobile apps promote learner autonomy by empowering users to take control of their learning journey.
- Autonomous learning is particularly advantageous for adult learners who juggle multiple responsibilities and need flexible learning options.

## Personalisation and Adaptivity

- Mobile learning apps use various types of courseware and learning techniques to enhance language acquisition.
- By incorporating points, badges and streaks, learners are motivated to learn and improve.

### Types of learning apps



Gamified learning



Vocabulary learning



Comprehensive language learning



Immersive learning



Language exchange



# Using OUR App to learn English

## Enhancing Listening and Speaking Skills

- The app integrates audio and video content to develop listening and speaking skills. Speech recognition technology provides instant feedback on pronunciation, enabling learners to refine their speaking abilities

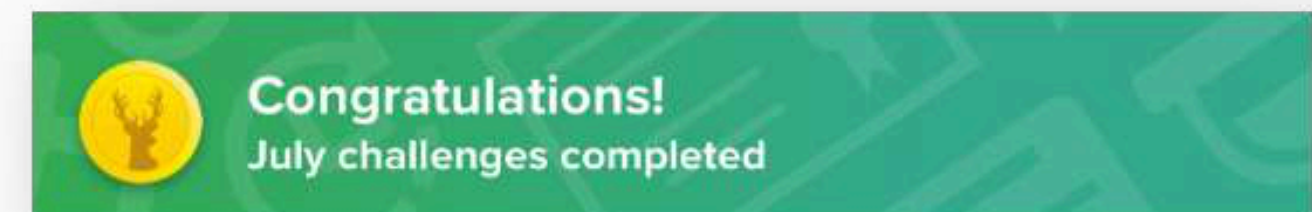
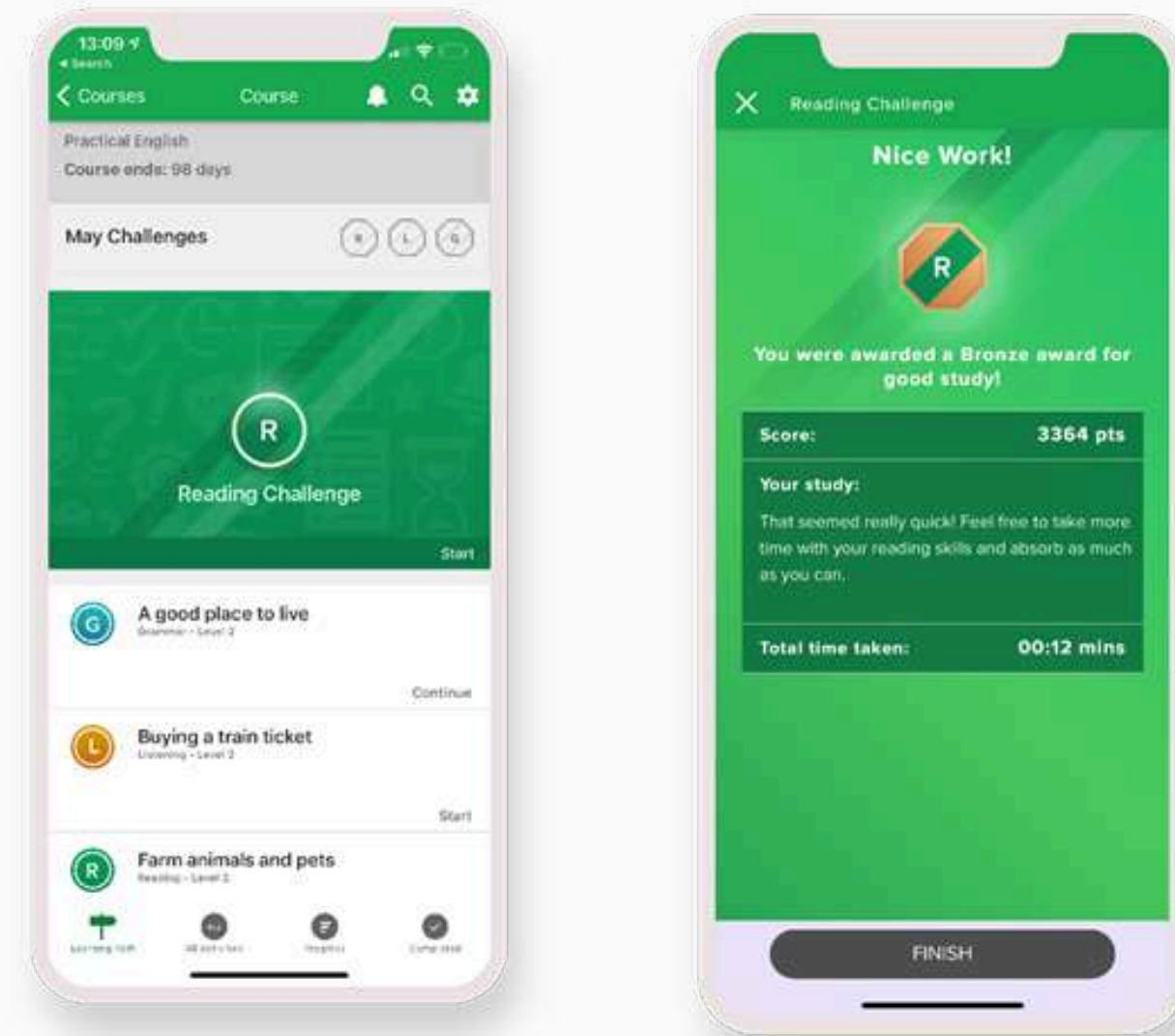
## Personalised Learning

- The app employs adaptive algorithms to assess learners' proficiency levels and tailor content accordingly. This ensures that learners receive appropriate challenges, preventing frustration or boredom.

## Gamification and Engagement

- The integration of gamification elements, such as badges, leaderboards, and progress tracking, enhances user engagement on our mobile app.

## Gamification in the General English course





# Course List

1000's of hours in the current course content library:

## General

- General English for Beginners - 56 lessons, A1 (40 mins per lesson)
- General English - 420 lessons, A2-C1 (40 mins per lesson)
- General English Vocabulary - 6500 words to learn (330 hrs in total)

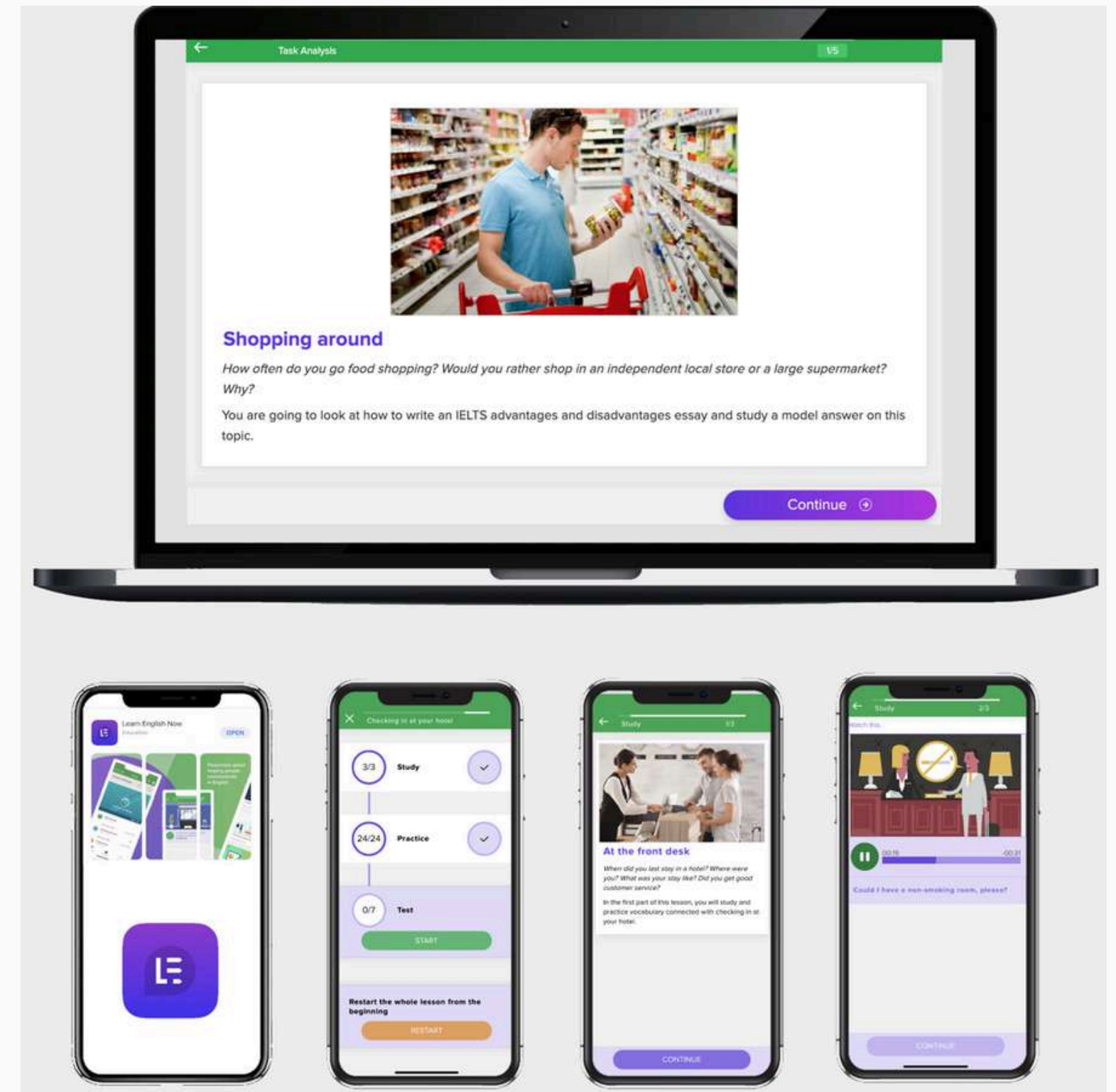
## Vocational

- Business English - 60 lessons, B1-B2 (45 mins per lesson)
- Hospitality English - 30 lessons, A2-B1 (45 mins per lesson)
- Nursing English - 30 lessons, B1 (45 mins per lesson)
- Cabin Crew English - 34 lessons, B1-B2 (45 mins per lesson)
- Speciality English Vocabulary - 500 - 3000 words to learn (25 - 150 hrs in total)

## Academic

- Academic English - 75 lessons, (R/W/S/L) (4.5 - 6.5)
- Academic IELTS Preparation - 180 lessons, 45 mins per lesson. 60 lessons (R/W/S/L) at each level (3.5 - 6.5)
- Academic English Vocabulary - 500 words to learn (25 hrs in total)

Courses can be accessed across multiple platforms



# Different Learning Environments

## Academic Institutions

- The platform has proven effective in academic settings, particularly as a supplementary tool for English language instruction. Students can use the app to practice grammar, vocabulary, and listening skills at their own pace.

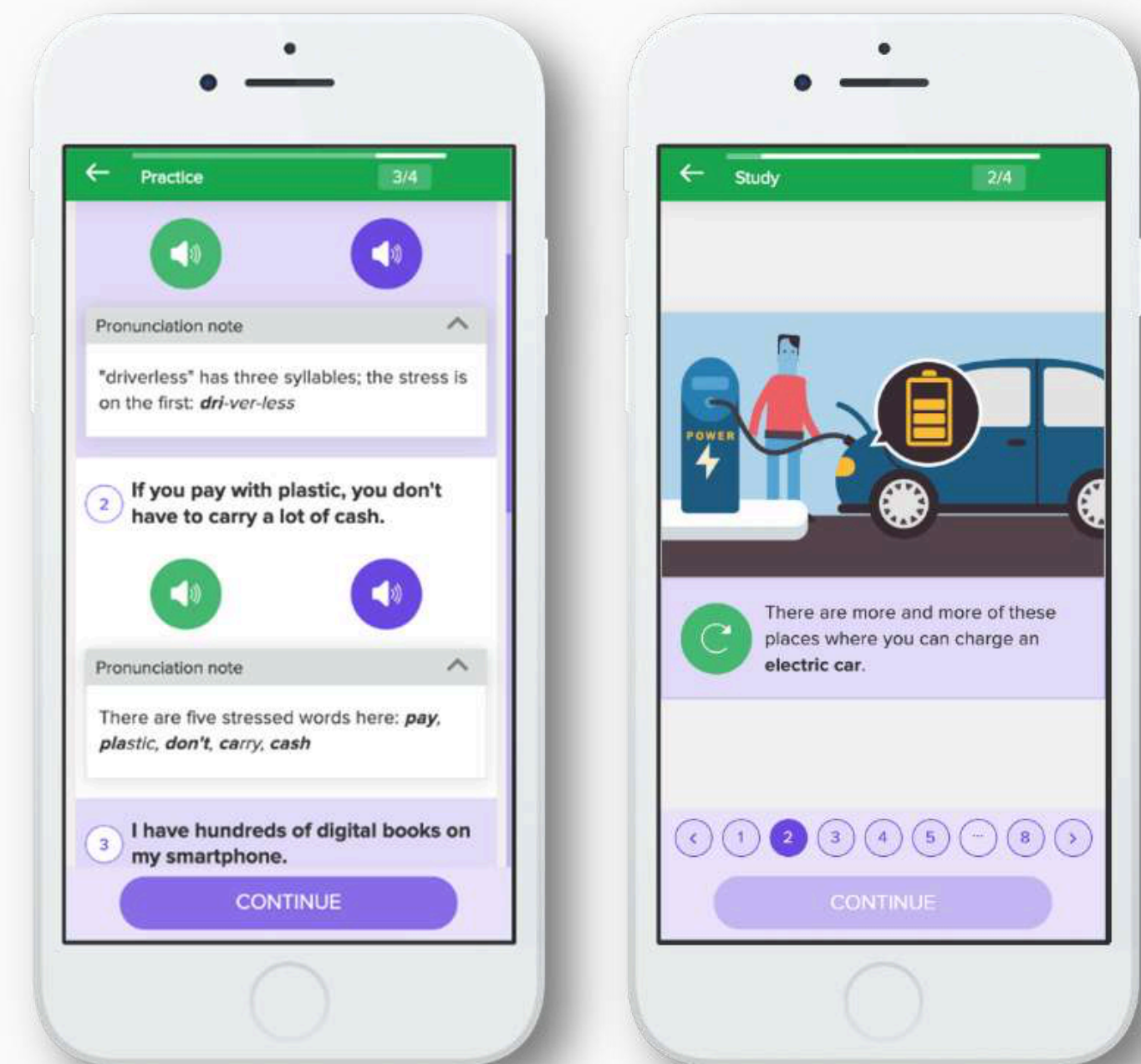
## Corporate Training

- The platform addresses the growing demand for English proficiency in global business contexts. The app's flexibility allows employees to balance language training with work responsibilities, while its tailored modules ensure relevance to professional needs.

## Self Study Learning

- The app offers an affordable and convenient alternative to traditional language courses. Its user-friendly interface, interactive activities and real-time feedback create a positive learning experience.

Pronunciation activity and activity with audio visual stimulation.





# Reporting and Management

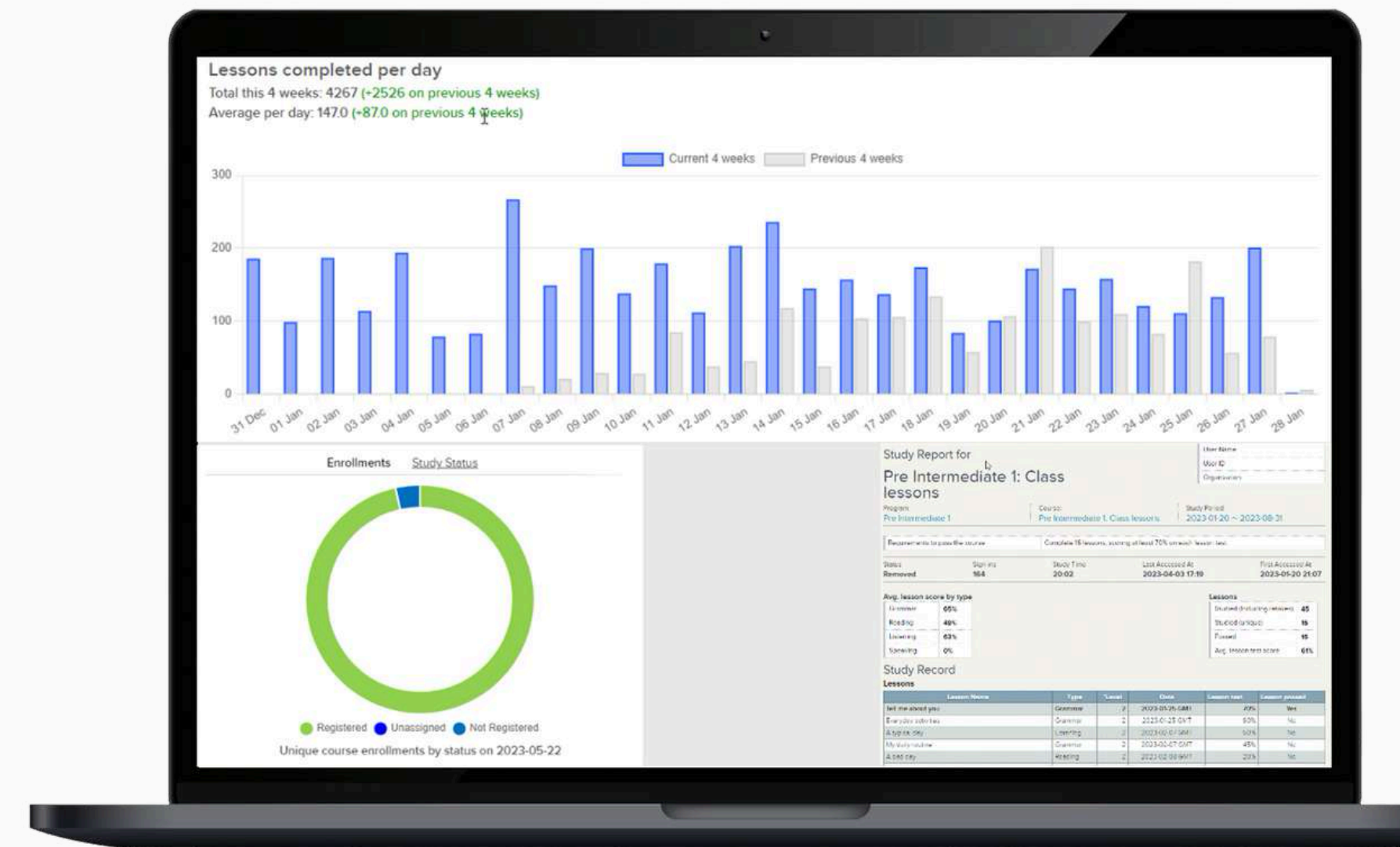
## Detailed and flexible reporting systems:

- At a glance detailed reporting available on learner performance and engagement in real time
- Multi-level reporting: Track, measure and take action on student performance, engagement with both broad overviews and detailed reports, updated in real time.
- Downloadable data: Retrieve these real time insights anywhere with convenient download and export features.
- Customised reporting: Filter and customise these real time reports to suit specific needs or areas of interest.

## Highly flexible program and course selection and management tool:

- Suite of program management tools enable great flexibility over many features.
- Selecting courses from pre defined templates
- Creating customised programs by combining courses
- Branding and renaming program and course names
- Configuring course start date, duration, course completion criteria and

## Learner management platform



# Organisational Branding

## App / Browser

- Marketing made easy with your logo on the app loading page, available on the Apple App Store and Google Play Store.
- Your organisational logo will be clearly visible to all learners who prefer to use a desktop, via a unique URL (yourcompany.learning.re)

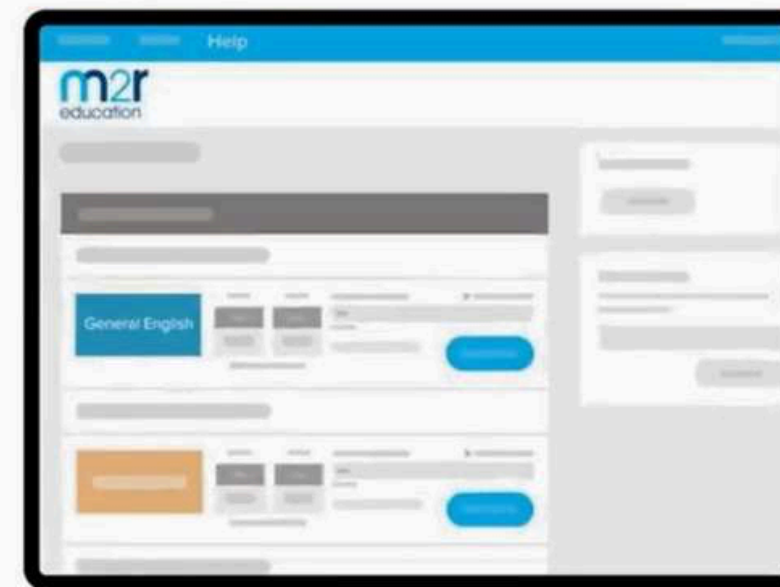
## Certificate of Completion

- Showcase your learner's achievements on an end-of-course pass certificate, fully branded with your logo.

## Learner Management System

- Full corporate branding of the intuitive LMS platform.

## Branding examples





# Blended Materials

## Classroom based resources:

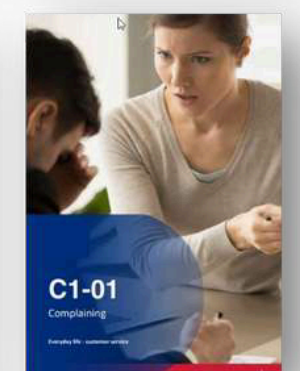
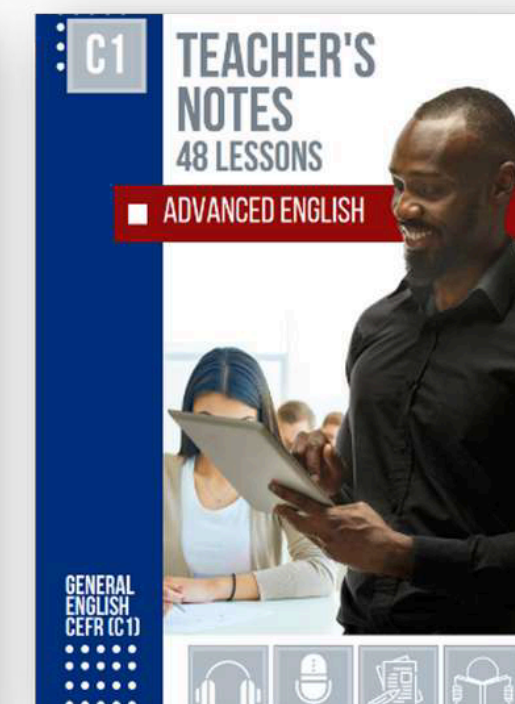
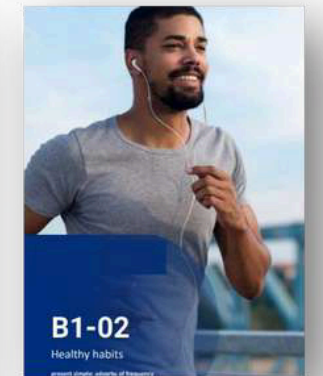
All classroom lesson packages are fully customisable for blended or flipped classes and come with:

- Fully interactive PPT/PDF for use in class (projected onto a screen)
- Teacher notes / lesson plans in printable PDF
- Student notes / lesson plan in editable and printable PDF
- Audio files and transcripts

## Courses with blended lesson materials are:

- General English (240 lessons, 45-60 mins each)
- Business English (30 lessons, 45-60 mins each)
- IELTS Speaking (45 lessons, 30-45 mins each)

## Branded student books and teacher notes



# Key Success Metrics

## Completion Rates:

- **Domestic corporations** reported completion rates of 99% among managerial staff and around 90–95% in large-scale employee cohorts.
- **Universities and colleges** frequently achieved 90–100% completion when courses were integrated into formal curricula or had well-defined pass criteria.

## Cost Effectiveness:

- Many institutions stated that the cost was on par with (or even cheaper than) a typical textbook, yet offered significantly more adaptive and trackable features. Large companies and public universities praised the scalability—they could enrol hundreds or even thousands of learners at once, monitor them in real time, and intervene effectively.

## Test Score Improvements:

- Across multiple institutions and corporations, typical learners gained 1 CEFR level in ~6–12 months, while top performers achieved 2 levels in just six months, demonstrating the effectiveness of consistent, adaptive e-learning.

## In summary:

- When viewed collectively, these 48 case studies demonstrate a strong correlation between structured adaptive e-learning and improved language outcomes, not just in test performance but also in motivation and completion.

Data gathered from 48 case studies across a wide range of educational and corporate institutions to address a variety of English language learning needs.



# Additional Services

## Teacher and Trainer Recruitment

- Supply of talent across all academic teaching and technical training disciplines.
- International and local hires.
- Full time & part time roles.

## EAL Teacher Training Accredited Courses

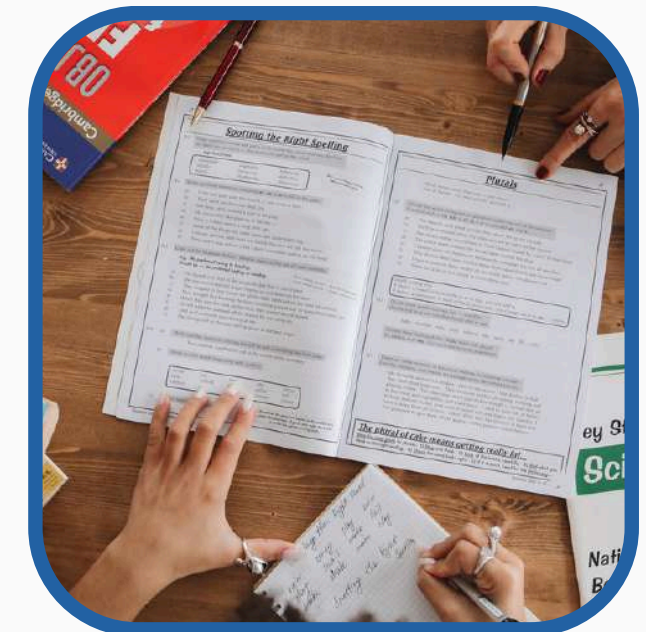
- Online & face to face CELTA courses
- Online TEFL courses

## AI Powered Language Assessments

- Customisable tests to determine the English language ability for learners of any age.
- Culturally sensitive.

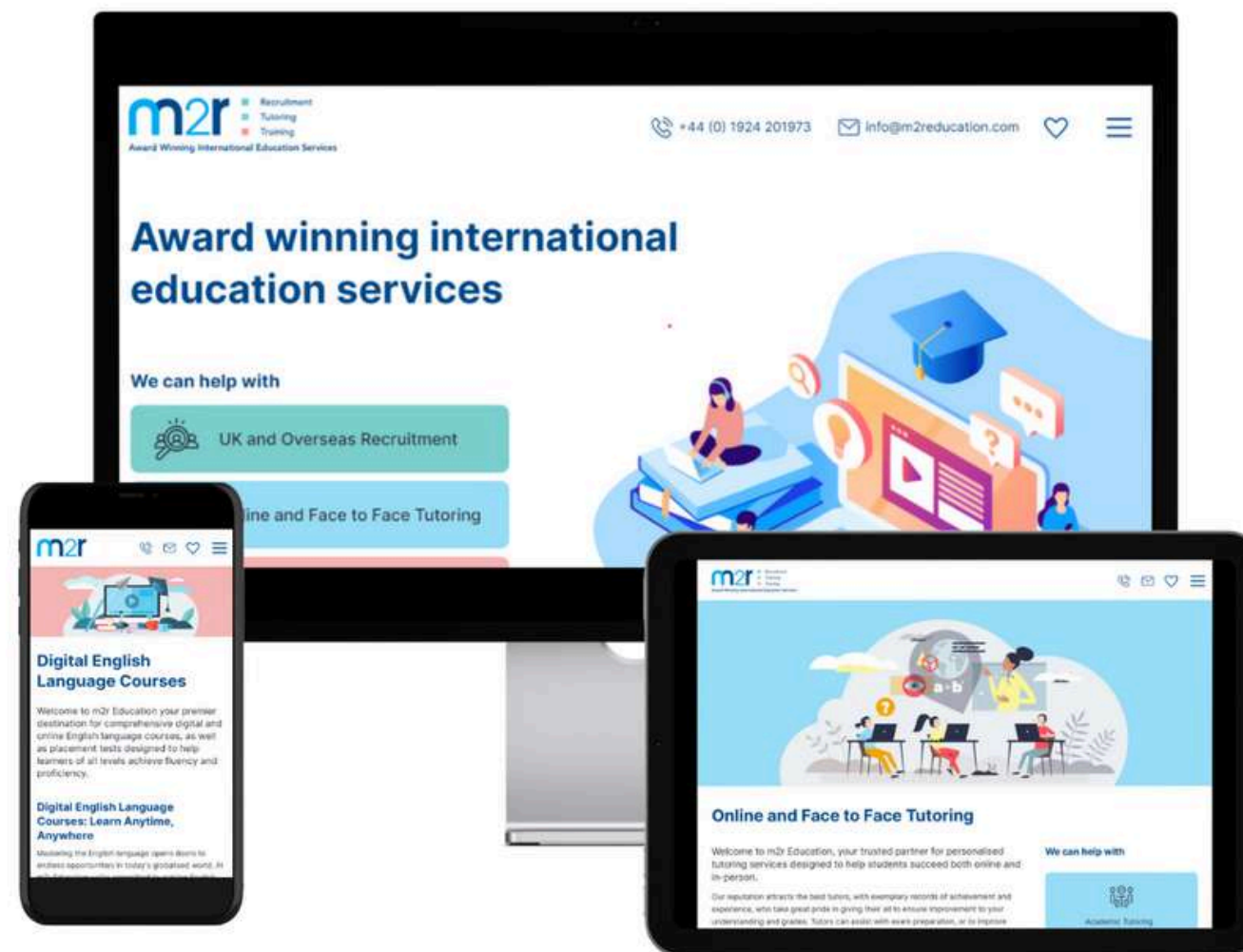
## Online Tutoring

- Delivery of live 1-2-1 and group lessons using qualified tutors.
- All subjects covered.



**Contact us for more details!**

# For more information



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[www.m2reducation.com](http://www.m2reducation.com)