



## **OUR SERVICE SOLUTION:**

### **DELIVERS: OPPORTUNITIES AND PATHWAYS**

Governments and employers with recognised skills gaps need a cost-effective training and outreach solution.

Tailored information, skills training and career inspiration can reach and engage a national audience of career starters, including those with additional learning needs.

### **INCREASES: ECONOMIC GROWTH**

Governments, industry sector bodies and employers: you have labour, participation and productivity objectives to future proof your economy and strengthen society.

These socioeconomic imperatives are all translated into our programmes as inclusive multimedia learning and skills content.

We empower career starters to become drivers of economic growth.

### **TEACHES: ESSENTIAL HUMAN SKILLS**

Our learners are building character for career success.

They gain universally recognised human skills which have been identified by international bodies, such as communication, adaptability, leadership, and creative thinking.

### **ENCOURAGES: SOCIAL MOBILITY**

Our model bridges the gap so that talented individuals who lack social capital, career skills and access to opportunities can become fulfilled and productive members of society.

Our programmes provide tangible evidence that a career starter has built the skills profile required to enter and progress in the workplace.

### **IDENTIFIES: TALENT**

Our digitally accessible and differentiated personal and career development skills programmes inform and inspire career starters, who learn about opportunities and pathways, and move closer to work.

Employers are therefore able to develop a sustainable and engaged talent pipeline.

### **BUILDS: CAPACITY AND CAPABILITY**

Technical and vocational knowledge are not enough.

Tomorrow's workforce needs self-knowledge and self-belief to achieve greater productivity.

Character building, including resilience and values, forms the foundation from which TVET skills can be fully learned.

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