



# **Empowering Skills Development Worldwide**

Helping people, organisations  
and economies develop their  
skills for growth

# Your global skills partner

**Everything we do supports people into work, helps them develop on the job and move into the next job**

## Experts in skills-based education and training

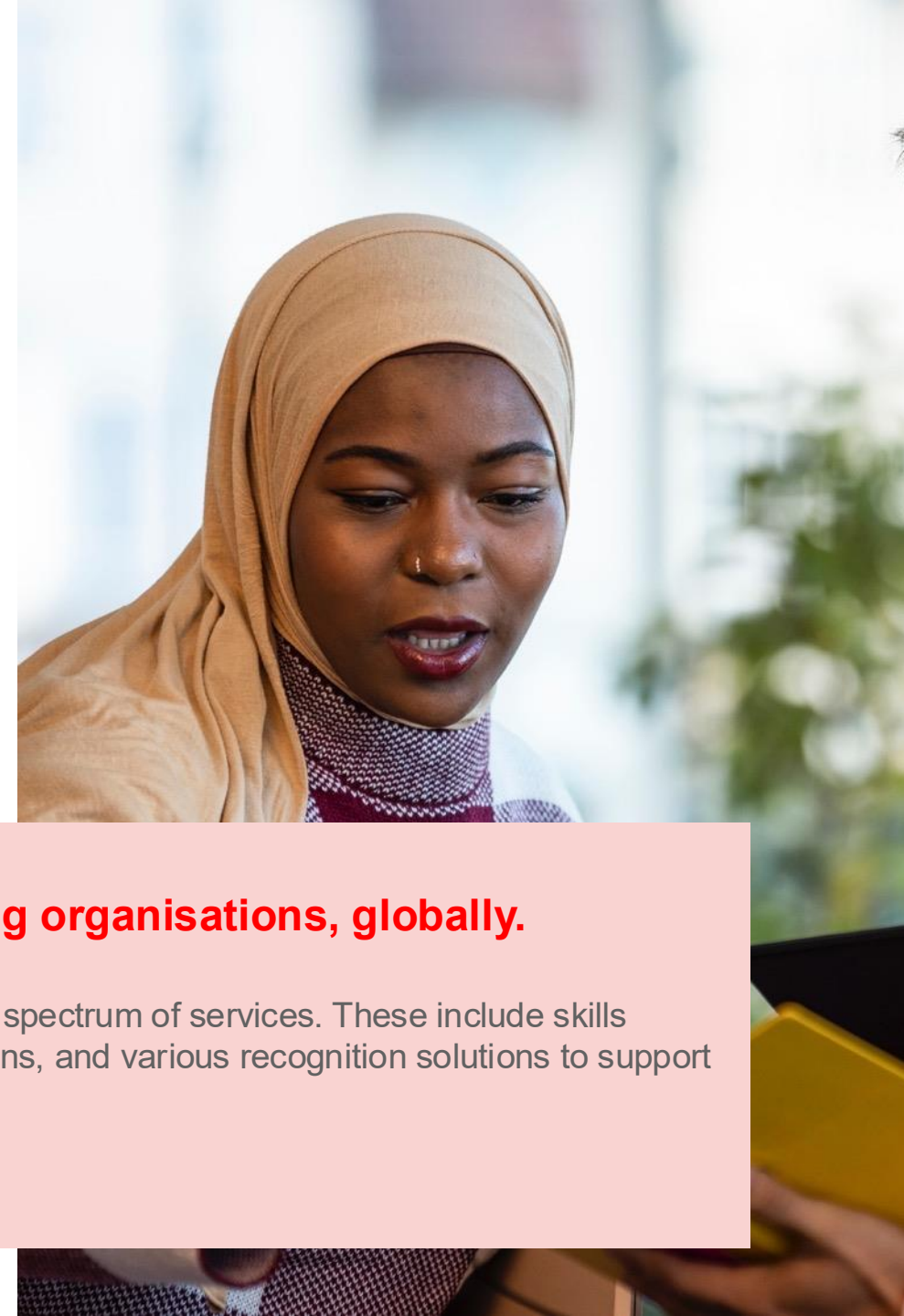
We are a leading skills development organisation, recognised globally for our industry-led qualifications, training and skills solutions.

## Unlocking potential through skills

We aim to close the skills gap, drive employability, and foster economic growth by developing confident, agile, and work-ready professionals.

## Collaborating with Governments, employers and training organisations, globally.

We work with Governments, employers and training organisations, offering a spectrum of services. These include skills development consultancy, leadership and management solutions, qualifications, and various recognition solutions to support in-house training needs.



City & Guilds are...

## In a *unique* position in the market

Our work with governments, organisations, industry, and learners makes us uniquely positioned to shape skills fit for today's learners and future economic trends.

### Our business

6

continents



2500+

businesses



80+

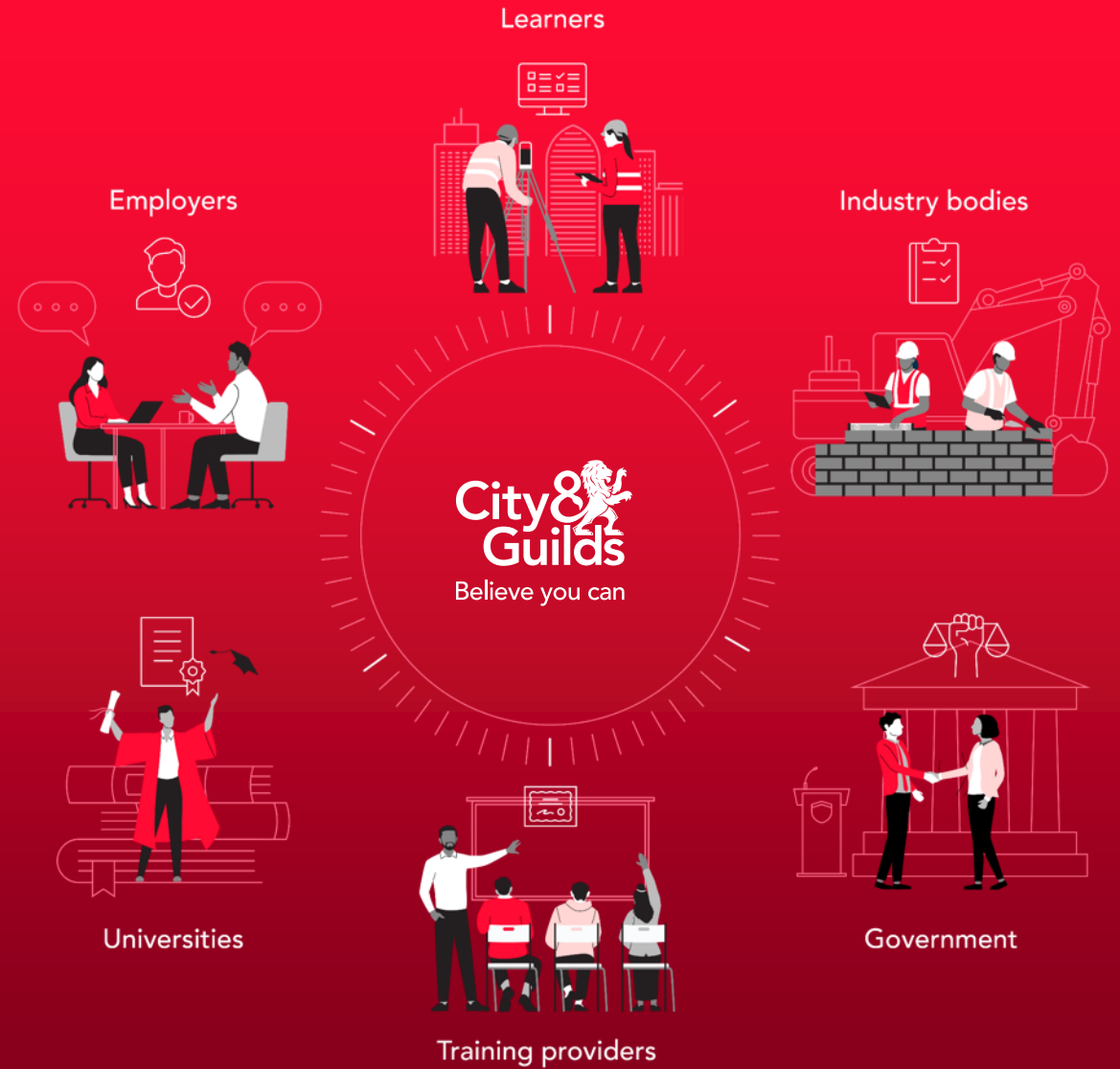
countries



3.5

million

global learners



# Skills development where it's needed most

City & Guilds works with governments around the world, delivering impactful, industry-led skills solutions and promoting skills recognition to meet workforce needs and close skills gaps.



Partnering with governments at all levels:  
Local, regional, national and agencies



Supporting and enhancing national vocational education systems for sustainable growth



Industry-led products and services designed to equip learners with work-ready skills for career progression



High-quality qualifications, assessments available at all levels across a wide range of industries



حكومة أبوظبي  
GOVERNMENT OF ABU DHABI



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National Youth Corps



Ministry  
of Justice

*Together, we develop high quality education-based products and services, to help bridge local skills shortages, to create work-ready individuals for a stronger workforce.*



### Consultancy Solution

Capacity Building, Content and Materials for Employability Skills



# CASE STUDY

City & Guilds developed an 8-week, intensive employability programme for Jamaica's Learning & Investment for Transformation (LIFT) initiative. Covered the 'Core Skills' component to enhance employability and career readiness.

### Consultancy highlights

- Tailored durable/employability skills programme in 3 phases
- Training & Teacher Development - Training to ensure teachers are familiar with the solution
- Digital Credentials & Recognition - Ambassador status for teachers who support and mentor others. Recognition through digital credentials
- Celebration of Learner Achievement - End-of-year showcase for successful learners, certificates & digital credentials awarded

Outcome: Strengthened employability skills, enhanced teacher capacity, and improved workforce readiness in Jamaica.





Working with the HEART NSTA Trust and local educators has enabled City & Guilds to support learners with much needed employability skills



### Challenge

A national need for a tailored employability solution that supports skills development



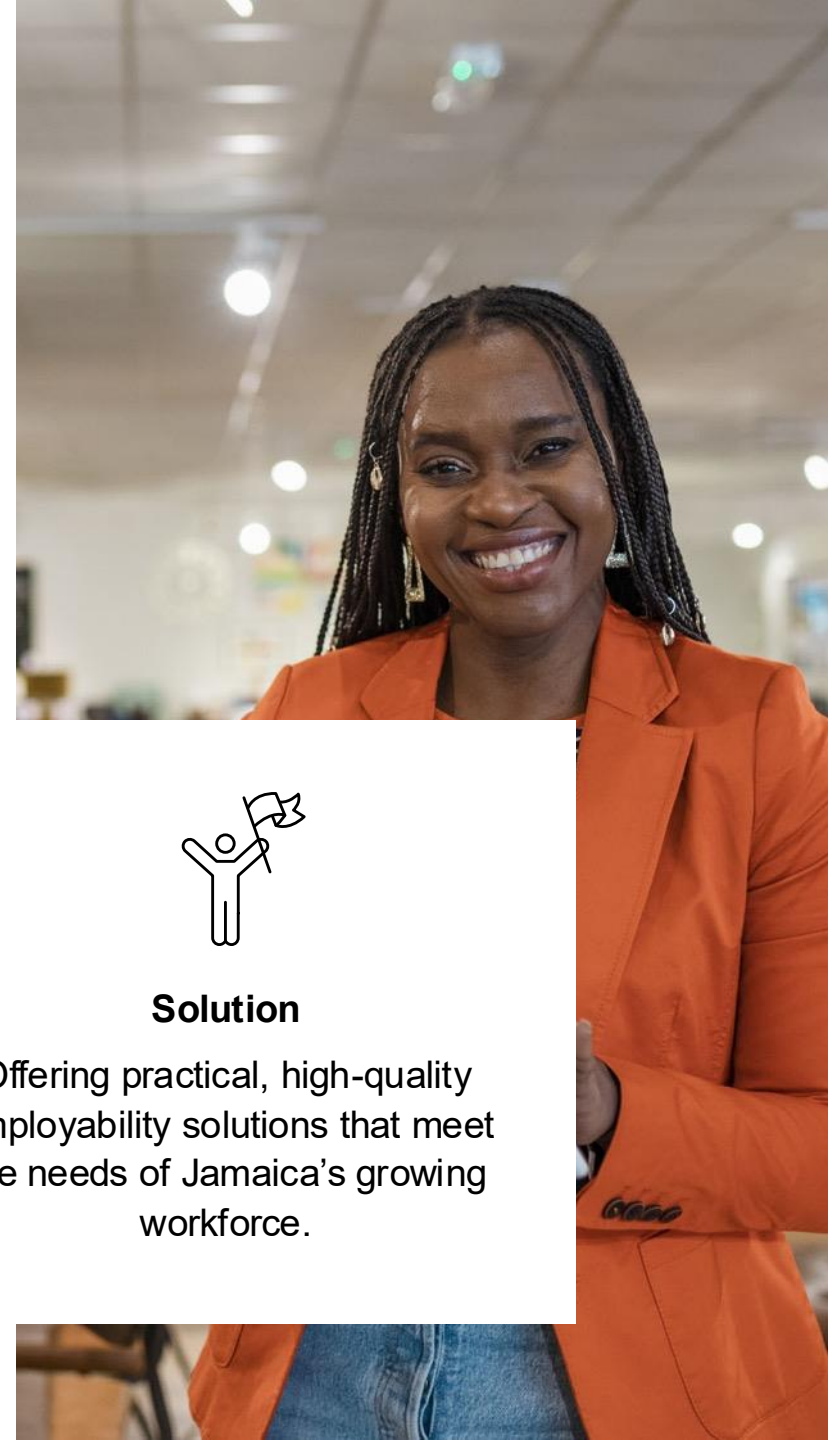
### Approach

City & Guilds partnered with HEART NSTA Trust and the Ministry of Education & Youth to pinpoint critical skills shortages



### Solution

Offering practical, high-quality employability solutions that meet the needs of Jamaica's growing workforce.





### Consultancy Solution

Capacity Building, Content and  
Materials for Employability Skills  
Certificate

# CASE STUDY

## Developing a Comprehensive Employability Skills Programme

This programme covers essential workplace skills, including:

- Communication
- Teamwork
- Problem-Solving
- Self-Management
- Understanding the World of Work

By completing this skills programme, individuals have built a strong foundation in employability skills, enhancing job market success and career growth.

Four Levels: Entry 3, Entry 2, Level 1, Level 2

Multiple Credentials: Award, Certificate, Diploma

Industry-Specific Pathways: Retail, Hospitality, Health, Construction

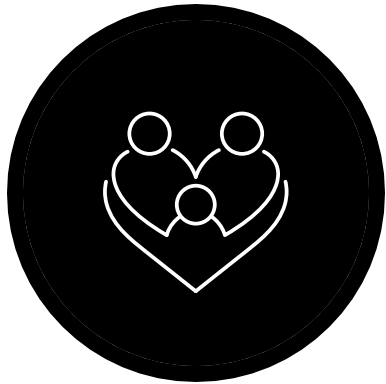
Proven Impact

6,000+ Participants through 25 Training Centres

Developed for Tamkeen-funded programme supporting unemployed high school & university graduates

# Why City & Guilds?

Together, we empower learners, strengthen industries, and shape a brighter future



## Global Skills Partner

Our deep relationships with governments and educational bodies worldwide make us a trusted partner in national skills development.



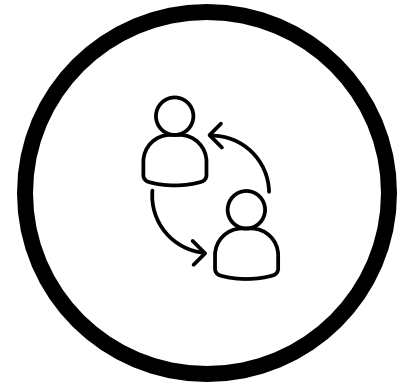
## Consultative approach

We focus on your needs. We work closely with local government, employers and training providers to identify challenges and create tailored solutions that drive results.



## Long-term commitment

From the Caribbean to the Middle East, our focus is on delivering lasting, sustainable impact in an ever-evolving work landscape.



## Strong links to industry

We work closely with industry experts to ensure our qualifications and skills solutions are directly aligned with current workforce needs and future trends.





**Let's work together  
to build skills that  
change lives**

Connect with me for further information and  
collaboration opportunities:

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**City & Guilds**  
A global leader in skills development