

# Learning Curve Group

SkillsFest 25

Victoria Horrox:

Director of International Sales & Partnerships

### WHO WE ARE

- Learning Curve Group is a leading international training provider, funded by international government education and skills grants and commercial revenue.
- Since 2004, we've impacted over 200,000 learners annually by working with employers, individuals, and education providers.
- Our growth is driven by adapting to the evolving education landscape.



#### **PASSIONATE**

We are **passionate** about inspiring young people, adults and our Purple People to **be their best** and we **take pride** in creating a positive learning environment to **fulfit** their **notential** 



#### UNSTOPPABLE

We are unstoppable in our quest for the pursuit of excellence. We are dedicated and resilient to develop ourselves and our learners.



#### **RIGHT**

We treat each other with **respect** and strive to **do the right thing** through insight, inclusion, honesty, growth and trustworthiness.



#### **PARTNERSHIPS**

We **support** the people **surrounding us** in our everyday lives, building **effective partnerships** with businesses, learners and all stakeholders where we can pass on our knowledge and skills to help them **meet their goals**.



#### LEARNERS

**Learners** are at the **centre** of everything we do and we are driven to **provide life-changing** and **life-long learning** for them.



#### **EMPOWERED**

We encourage our Purple People to be **independent** and **autonomous** to **maximise their goals** surpassing their barriers and targets. **Feel it, believe** it, live it.





### WHAT WE DO

Supply learning resources, LMS platform, EdTech products and training delivery to over 250 colleges and training providers in domestic and international markets.

#### **International projects include:**

- Papua New Guinea University Cyber Security
- Ministry of Public Services Malaysia Cultivating Elite Negotiators for Global Challenges
- British Council Going Global Botswana ILM
   Project
- Reform Akademi Understanding Autism

### EDTECH SUITE

### @assessorpro.

Our white-labelled LMS offers interactive learning content designed to help businesses and providers deliver high-quality curriculum while saving time and costs.

#### careerspro.

Our AI-powered platform identifies learners' top career qualities, helping them choose careers aligned with their skills and aspirations, supporting the achievement of Gatsby Benchmarks.

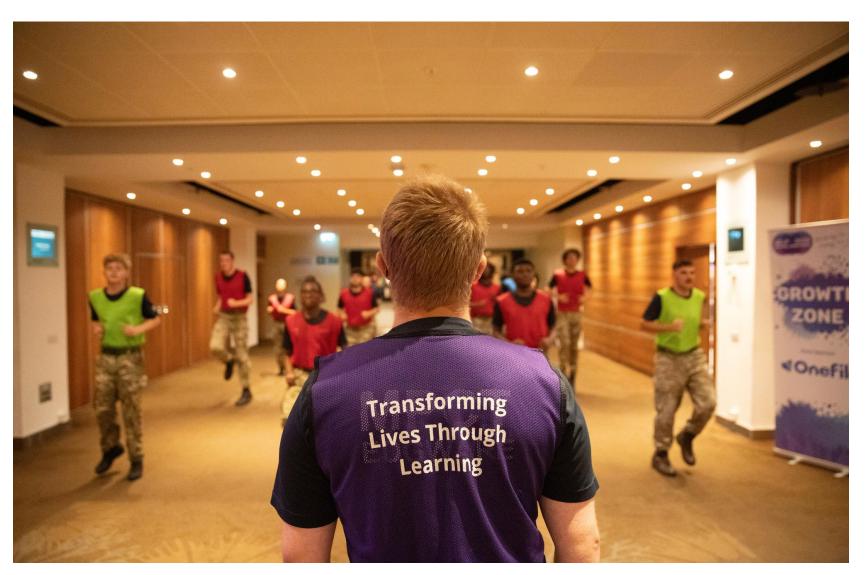
#### destinationspro.

Our latest edTech solution, destinationspro, is a web platform designed to solve this most prominent challenge in education; collecting and tracking learner destinations.

### OUR QUALIFICATIONS

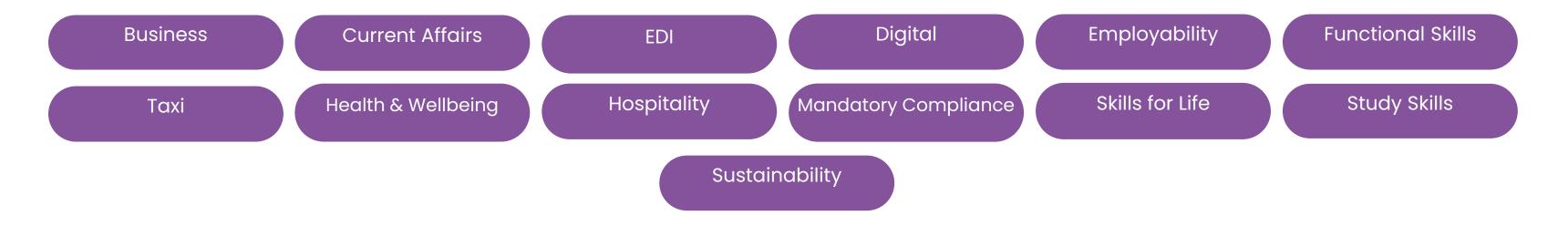
We offer an extensive range of qualifications, with over 50 titles across areas such as:

- Access to Higher Education Diplomas
- Flexible Learning Qualifications
- Apprenticeship Provision
- Functional Skills Resources
- Skills Bootcamps



### ENRICHMENT CERTIFICATED COURSES

Our new suite of enrichment modules are perfect for enhancing induction programmes, tutorials, open days and staff CPD. All of our enrichment qualifications are accredited and completed course certificates can be customised. With over 40 titles, these modules cover a broad range of topics such as:



Our courses with NCFE CACHE endorsement include an electronic certificate and a digital credential.

#### Courses accredited by **NCFE CACHE** include:

- Mental Health Awareness
- Enrichment in Healthcare: Cyber Security & Data
- Building Confidence & Personal Emotional Resilience
- Challenging Discrimination and Promoting Inclusion





### DIGITAL LEARNING

At Learning Curve Group, we understand that the learning and development landscape is evolving rapidly. Organisations across sectors are seeking more flexible, engaging and impactful learning experiences to keep pace with change. Our specialist Digital Learning and Curriculum Design services are built to meet this growing demand with precision, creativity and a deep understanding of what works.

#### **Our Offering:**

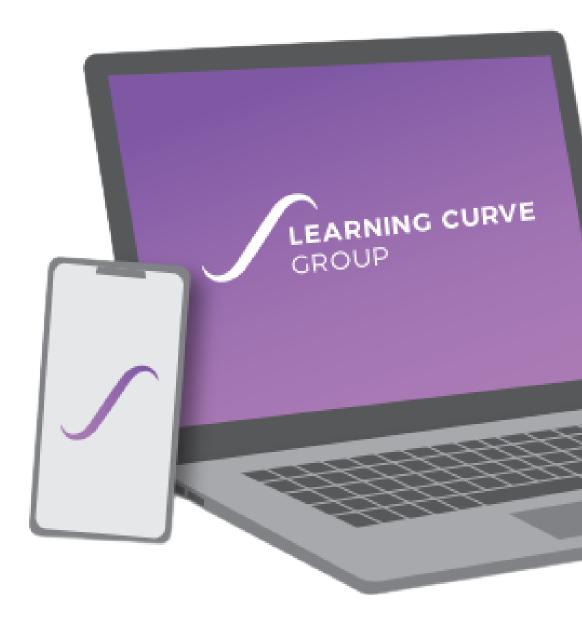
We provide a comprehensive suite of learning design solutions tailored to the needs of modern learners and forward-thinking organisations. Our core services include:

- **Bespoke digital learning:** fully customised elearning solutions built around your specific goals, audience and brand.
- Modular, off-the-shelf content: ready-todeploy training modules with the option for partial or full customisation to align with your organisation's voice, objectives and brand.
- Strategic learning advice and curriculum redesign: partner with our experts to evolve your learning strategy, enhance learner outcomes and future-proof your curriculum

#### Who we support:

We work in partnership with a range of organisations that share our commitment to high-quality learning, including:

- awarding bodies looking to modernise their qualifications and improve learner engagement
- **corporate clients** needing scalable learning for workforce development and compliance
- independent training providers (ITPs)
   aiming to differentiate through excellence in
   content delivery
- colleges focused on boosting learner achievement and retention through innovative curriculum design



### CONTENT AND RESOURCES

- Hard copy workbooks and online learning content
- Awarding body approved assessments
- Online assessment tracking portal
- Comprehensive tutor guides

### WHO WE WORK WITH













Innovate UK













### HOW WE DELIVER VALUE

- Creating market leading resources and EdTech **Solutions**
- Work with partners to meet local and global priorities
- Diverse range of delivery methods to support the needs of learners
- High quality ethos and international partnerships































**BRIGHTON** 

INTERNATIONAL SCHOO

Nurturing Future Leaders





## PATHWAYS INTO HEALTHCARE

- Access to HE Diplomas are fully online Level 3 university pathway courses.
- Designed to prepare adult learners without traditional qualifications for entry into higher education.
- Providing the knowledge and skills needed to progress to study at Level 4 or higher at university or college.

Nursing

Health & Social Care

Midwifery

### LEARNING CURVE GROUP PARTNER WITH BOTSWANA'S DEPARTMENT OF SKILLS DEVELOPMENT TO DELIVER A WOMEN IN LEADERSHIP PROGRAMME.

To drive more inclusive leadership within Botswana's TVET sector, Learning Curve Group partnered with Botswana's Department of Skills Development. The partnership aimed to empower female leaders with the skills to drive TVET growth.

After assessing the aspirations, qualifications, operating context and support requirements of female practitioners, the partnership supported 13 female candidates to work towards the Level 3 Diploma in Leadership and Management, aligned to the Institute of Leadership and Management standards.

Delivered through the Learning Curve Group's LMS eassessorpro, the programme focused on key areas such as leadership, managing change, entrepreneurial skills and quality management. The programme was complemented by online masterclasses delivered by Learning Curve Group's female leaders on key leadership topics relevant to the TVET sector.

All 13 candidates successfully completed their Level 3 Diploma in Leadership and Management, receiving their awards via a hybrid graduation ceremony with three of the candidates visiting the UK. The UK visit aimed to build on their knowledge and share best practice.



### CYBER SECURITY - CASE STUDY



I'd like to share that it's a fantastic introduction to the field of cybersecurity. The course offers a solid foundation in both theoretical concepts and practical skills, making it suitable for beginners who are curious about cybersecurity or looking to pursue a career in the field.



**Katarzyna Sasins - Flexible Learning, Principles of Cyber Security Level 2** 



### **Contact Details**

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