



Europe's only regulated Awarding Body dedicated exclusively to
Hospitality, Culinary and Tourism qualifications

The UK's vocational education system

Learners: taught and trained with vocational qualifications.

Awarding organisations: develop qualifications and approve providers to offer the qualifications.

Training providers: schools, colleges, universities and training providers deliver and assess qualifications.

Professional membership bodies: bridge the gap and connect members to the industry.

Employers: employ students and collaborate with other groups in the system.



Regulated professional qualifications:

- Qualifications tightly regulated by **Ofqual**, the UK government regulator for qualifications in England.
- CTH is a member of the Federation of Awarding Bodies.



British professional awarding organisations:

- British professional qualifications have historically set the standard worldwide.
- There is a professional body for each specialist sector.
- Responsible for setting syllabi, running assessments and issuing qualifications.



Key facts about CTH:

- Over 40 years experience
- 150 teaching centres in over 40 countries
- Over 70,000 qualified CTH graduates globally
- UK government approved (Ofqual)
- Skills and management qualifications recognised by employers globally
- Addressing global skills gaps in tourism, hospitality and culinary sectors



Qualification development partners



What do we do for our centres?

1. Develop prestigious, globally recognised qualifications that attract learners and employers.
2. Supply high-quality teaching resources, assessments and academic support.
3. Strengthen teaching teams through training and ongoing professional development.
4. Guarantee international standards through robust approval and quality assurance.
5. Open doors to global careers and university pathways for learners.

Some of our Approved Teaching Centres:



الملكة إليزابيث 2
Queen Elizabeth 2

Hospitality Academy أكاديمية الضيافة



LEITHS
SCHOOL OF FOOD AND WINE



nhi المعهد الوطني للضيافة
national hospitality institute



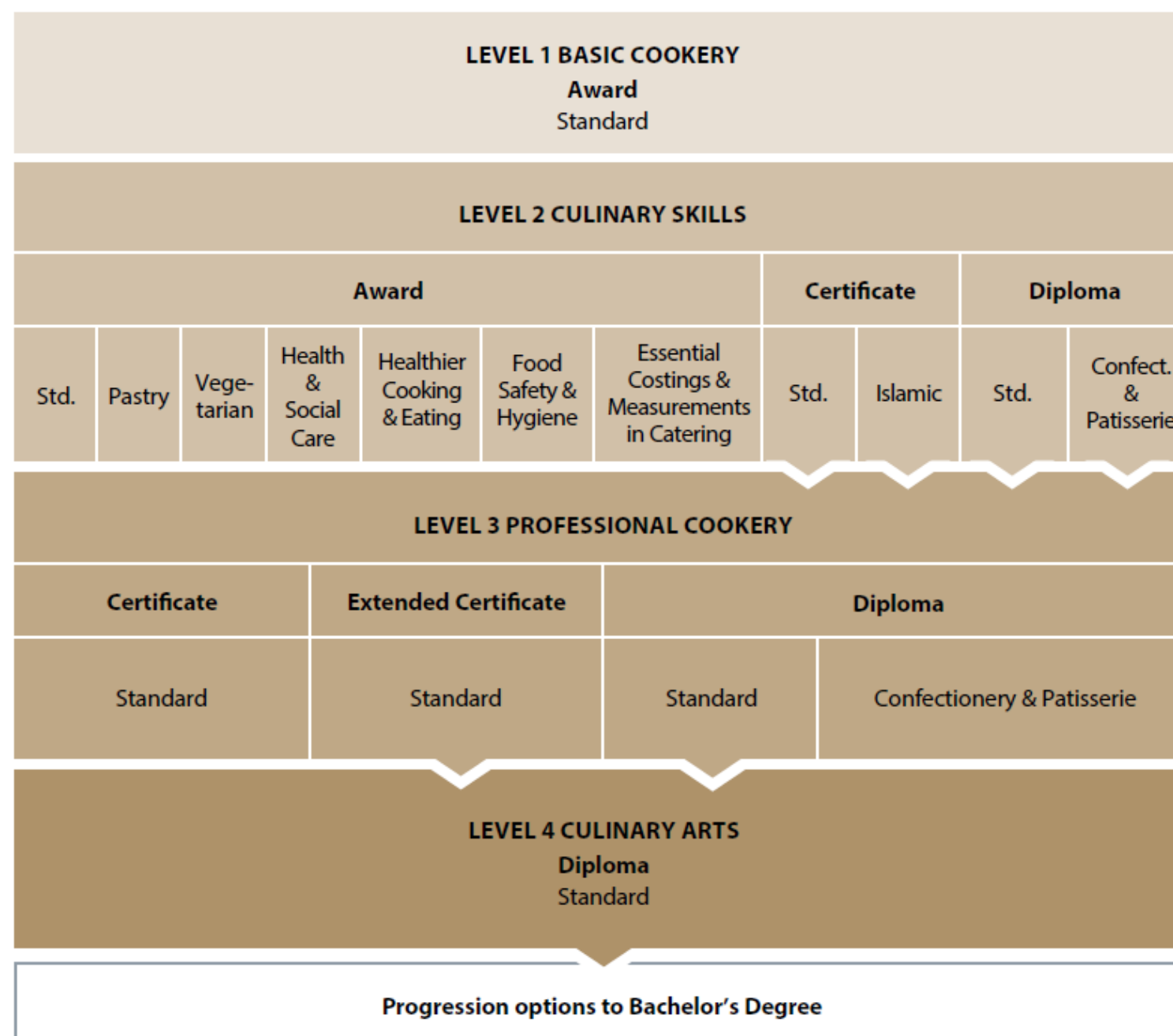
LUXURY
HOTELSCHOOL
PARIS



Skills qualifications

Gold-standard qualifications for the Tourism, Hospitality & Culinary industries

Culinary Skills Programmes



Professional Skills Programmes

CTH Level 1 Certificate in English for Tourism & Hospitality

Level 2 Award in Restaurant & Bar Service

Level 2 Award in Housekeeping

Level 2 Award in Front Office

Level 2 Award & Certificate in Hospitality Practice

Level 2 Award in Barista Skills

Level 2 Certificate in Prof. Restaurant Front of House Service

Level 2 Certificate in Professional Bartending

Level 4 Diploma in Professional Bar Management

Level 2 Diploma in Cruise Hospitality Services

Level 2 & 3 Awards in VA Earth & VA Fares & Ticketing

Level 3 Certificate in Management & Leadership

IoH Level 3 & 4 Diplomas in Hospitality Management

Level 4 Cert. in Environmental Sustainability Management

CTH Gold Employers initiative

Connecting talented graduates to live job vacancies

- Promotes and celebrates employers with excellent L&D opportunities for all
- Increasing number and improving quality of job applicants to job vacancies
- Connects CTH graduates to **live** job vacancies available at the best employers
- Free of charge service – closing the skills gap
- Strengthens relationship between awarding body, teaching centre and employer brand.



Case study 1 – Intercontinental Hotel Group (IHG) - global



Challenge: Enhance IHG management team's abilities to retain staff and benchmark the skills taught to international hospitality standards.

Solution: IHG partnered with CTH to align its global L3 and L4 management development programme with CTH qualifications on the Ofqual framework.

Impact: Improved global recognition & credibility - Improved staff retention rates - Consistent and Standardised Training for over 100,000 staff.

Case study 2 - Pakistan

Project: Pakistan 2025/26
[In partnership with NAVTTC]



Challenge: NAVTTC (Govt of Pakistan) sought to align its training programmes with global hospitality standards.

Solution: Up to 1000-1500 annually top-performing students enrolled in NAVTTC's A-category centres across Pakistan are being shortlisted for quality assurance, assessments and issue of CTH internationally endorsed certification for NAVTTC courses.

Impact: This partnership will significantly improve the global employability and credentials of Pakistani youth by aligning local vocational qualifications with international body (CTH) endorsement.

Case study 3 – Africa & Caribbean

Project: Guyana 2025/26

[In partnership with Action Invest Caribbean]



Challenge: To build sustainable Guyanese tourism and hospitality talent for a growing local economy and tourism growth.

Solution: To recruit and train local people with hospitality skills qualifications and connect them directly to job opportunities at Marriott Hotels via **CTH Gold Employers**.

Impact: For Guyana - higher standards in tourism and hospitality sectors, improved employability, and greater international competitiveness.
For Learners - it means opportunity, credibility and advancement.





Thank you

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