



Making Work Experience Part of Everyone's Education

September 2025



A GLOBAL PROBLEM

Learning Providers need to support learners in building their career readiness. But require the employer networks and infrastructure to help learners to access quality work experience.

Learners need relevant work experience to showcase their skills to employers but are unable to source internships to provide this experience.

Companies are looking for individuals who have developed career readiness skills through work experience and coaching.



"40% of managers would rather use AI for tasks than hire a recent graduate"

Hult International Business School, 2024



"AI could wipe out half of all entry level white-collar jobs and spike unemployment to 10-20% in the next one to five years"

Anthropic CEO, Dario Amodei



"52% of bachelor's graduates are underemployed a year after graduation."

Strada/Burning Glass, 2024 (USA)

This has led to a Career Readiness Gap

And learners need more than a degree to compete in today's job market.



Real-World Experience

Hands-on opportunities to develop technical skills, and workplace readiness through meaningful work.



Expanded Networks

Connections to employers and mentors that open doors and increase access to opportunities.



Career Confidence

Guided support in hiring skills, applications, interviewing, workplace navigation, and global fluency.



Access

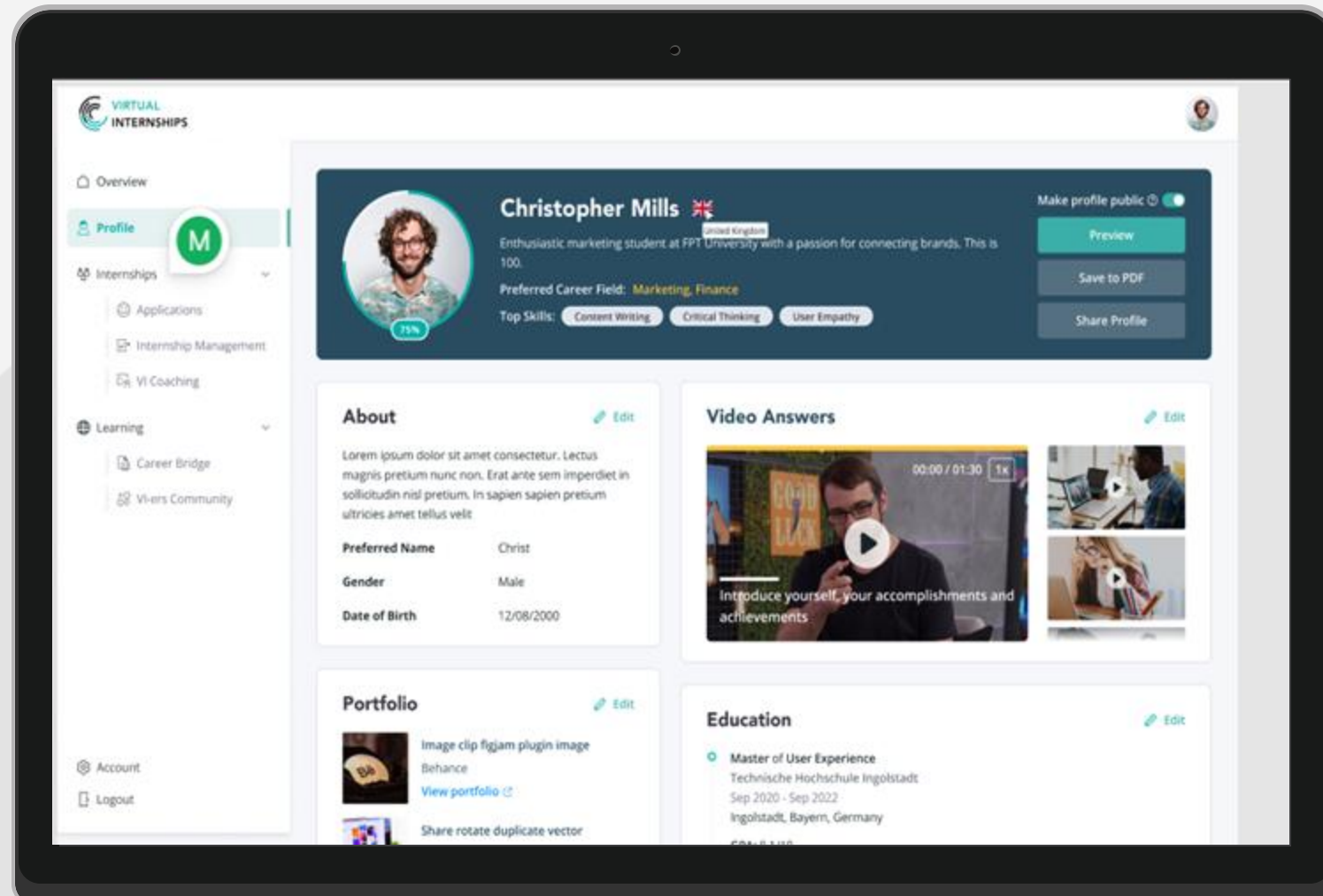
Opportunities that are accessible to all learners regardless of background or location.



Digital Skills

Digital skills that can be transferable in a world job market that will be impacted by AI

THE VIRTUAL INTERNSHIPS SOLUTION



Virtual Internships gives our partners a scalable way to **guarantee every learner a quality, skills-aligned internship**, strengthening career outcomes, boosting employability and preparing for an AI dominated job market.



Access & Equity

Every learner gets a placement, regardless of major, background, or network.



Career Outcomes

1 in 3 interns get offered a future position with their Host Company.

To place our learners, VI has built a powerful network of 20,000+ companies worldwide.

250
k

Internship opportunities
available per year through our
Company Network

190

Countries represented in our
Company Network

82%

Could only hire interns by using
Virtual Internships





With Comprehensive, Scaffolded Support for Every Learner

Guided Every Step of the Way



From Application to Employability



Build Your Internship Profile

[← Back to Overview](#)

You are completing:

☒ **Personal Information**

Remaining sections to complete:

- ☐ Education Details
- ☐ Skills and Goals
- ☐ Projects & Past Experience
- ☐ Portfolio
- ☐ Video Introduction



Education Details

Share your education details especially those that are **most relevant for the internship you are looking for**. This could be anything from High School to University.

Get Started >



Skills and Goals

Share your **internship goals and the skills that you are looking to gain and enhance** through the internship. This will help us find a relevant match.

Get Started >



Projects & Past Experience

Share any projects & **past experience** that can help companies to know you better - **be it an academic project, society/ club or volunteering experience**.

Get Started >



Video Introduction

Personalise your application by introducing yourself through a video and **give companies a chance to know you better**.

Get Started >

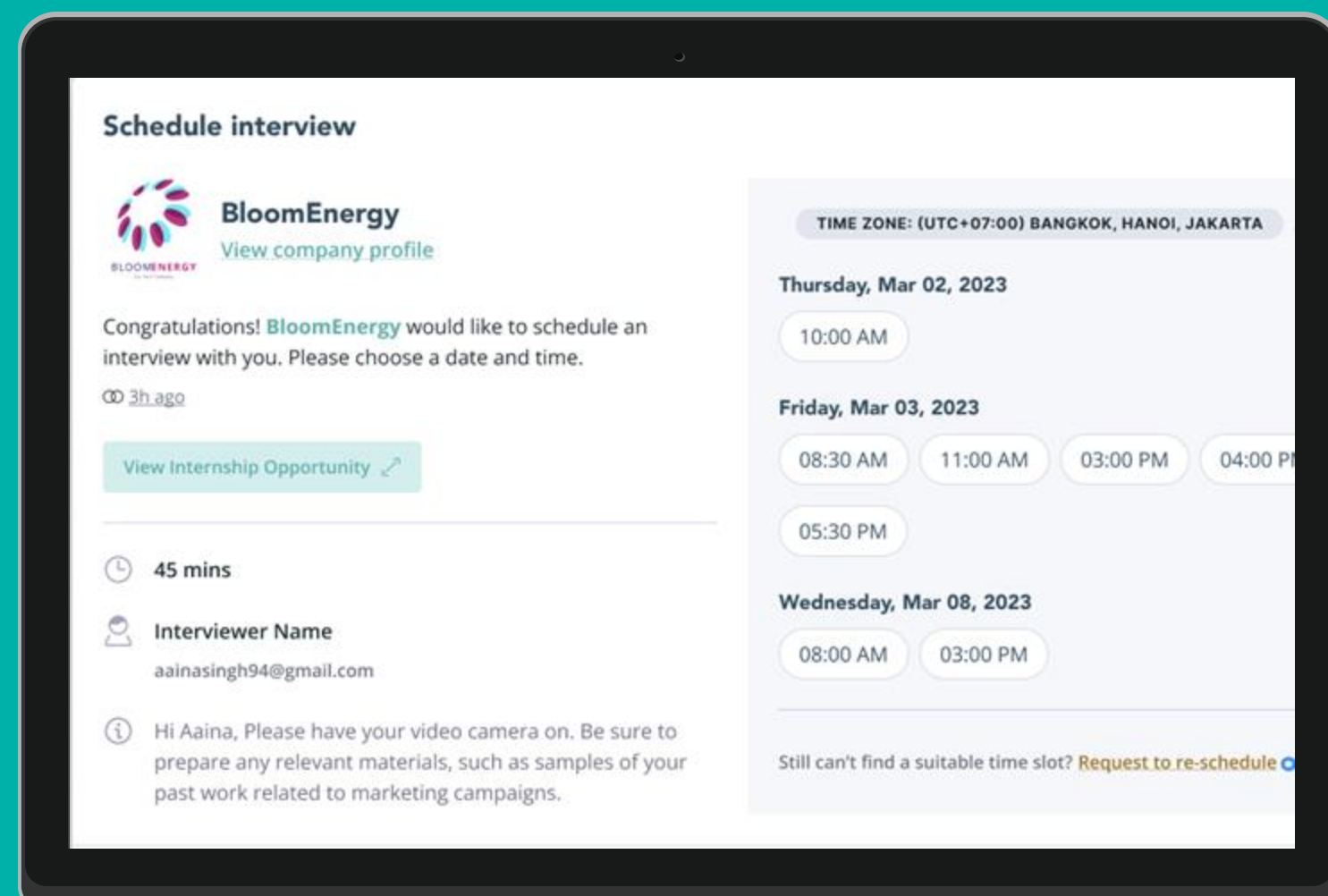
All learners complete an interview with a Host company

Placement Interview

The interview is an important piece to the placement process, ensuring alignment and learner voice.

We provide learners with full guidance and support

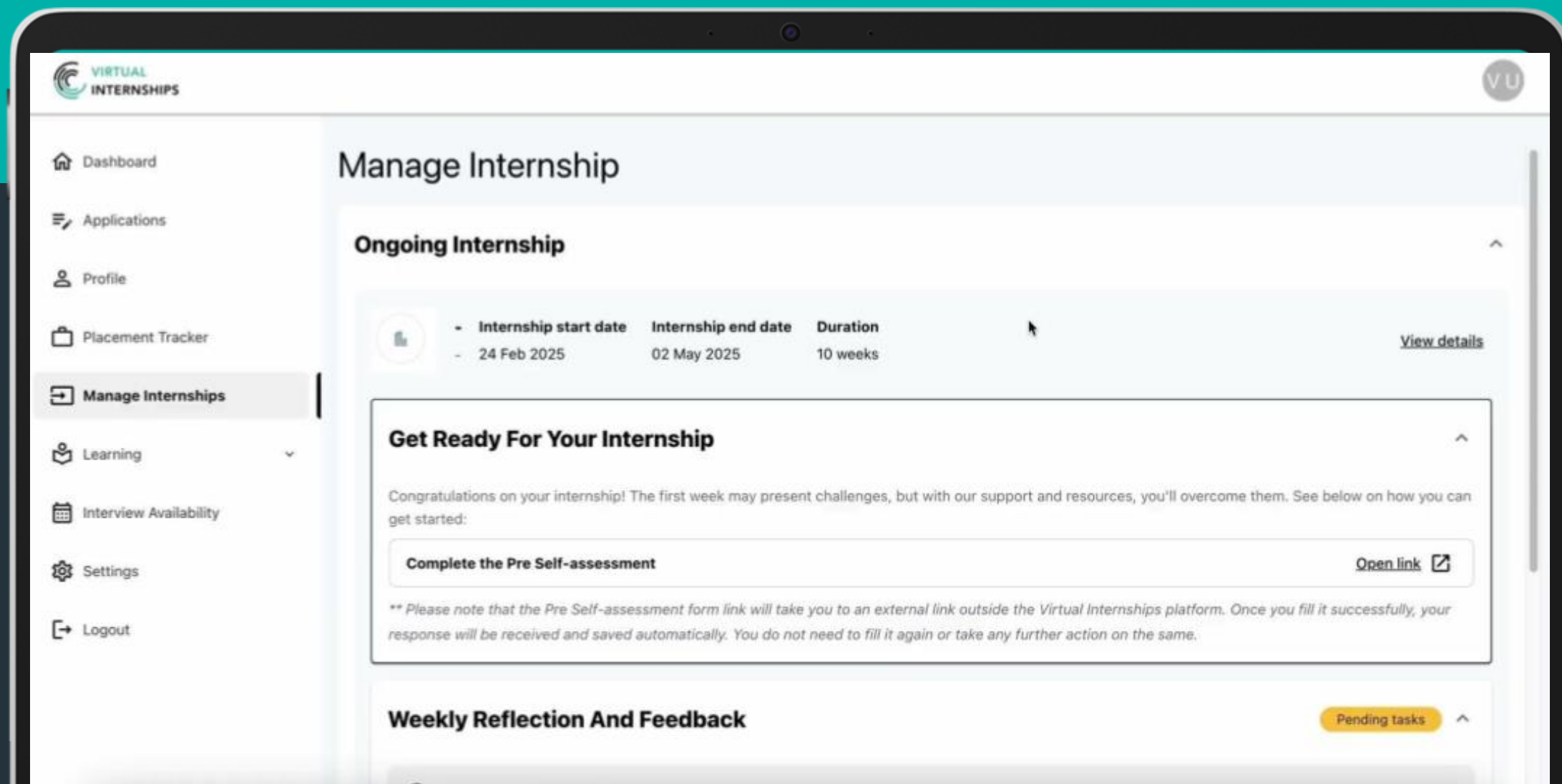
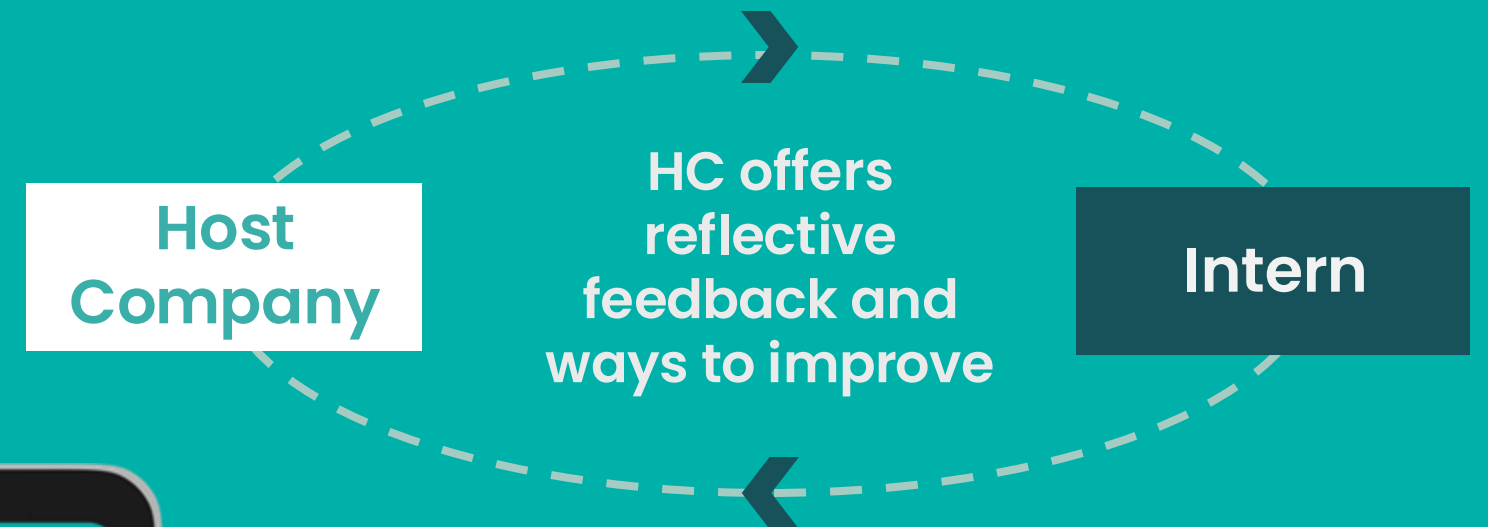
- Learners get placed after 1.78 interviews on average.



The screenshot shows a 'Schedule interview' page for BloomEnergy. It includes a company profile link, a congratulatory message, a 'View Internship Opportunity' button, and a section for interview details. The details include a 45-minute duration, the interviewer's name and email (aainasingh94@gmail.com), and a message to the learner (Aaina) to have their video camera on and prepare materials. On the right, there is a calendar view showing available time slots for Thursday, Mar 02, 2023 (10:00 AM), Friday, Mar 03, 2023 (08:30 AM, 11:00 AM, 03:00 PM, 04:00 PM, 05:30 PM), and Wednesday, Mar 08, 2023 (08:00 AM, 03:00 PM). A link to 'Request to re-schedule' is also visible.

Weekly Feedback Loop

This creates a transparent record of growth and engagement that supports meaningful outcomes.



Continued career advice and support



Outcomes: Employability & Skills



Skills Gained Through Real-World Experience



Career Management

Increasing by 47% to 75% post program.



Communication

Increasing by 33% to 80% post program.



Critical Thinking

Increasing by 25% to 86% post program.



Equity & Inclusion

Increasing by 13% to 88% post program.



Leadership

Increasing by 24% to 72% post program.



Professionalism

Increasing by 16% to 80% post program.



Teamwork

Increasing by 22% to 78% post program.



Technology

Increasing by 25% to 86% post program.

Outcomes That Drive Impact

Transforming Students Into Career-Ready Professionals

Transformative Student Outcomes

88
%

Quality Learning

Learners considered the internship a quality learning experience

89
%

Workplace Challenges

agree this internship has better prepared them for the professional challenges they will face after graduation

91
%

Gained Value

Learners agree they have gained value and learned from this internship experience

32
%

Employment

offered to continue with their host company as an intern, contractor, part-time, or full-time hire.

89
%

Reference

received a positive employment reference directly from their supervisor, reflecting strong performance and workplace readiness.

84
%

Confidence

reported being more confident in obtaining a future full-time job after completing their internship.



Global Impact: University & Government Partnerships at Scale



**Guaranteed Work
Experience for All**



**Academic Alignment &
Scalable Model**

Transforming Postgraduate Education Through Guaranteed Global Internships for All

Aston University has partnered with Virtual Internships to provide remote, international internships. **In 2025, Aston took this vision further by guaranteeing an internship for every full-time master's student across all MSc, MA, and MBA programs.**

"This initiative highlights Aston University's commitment to enhancing student employability and bridging the gap between academia and industry."

Professor Zoe Radnor, Pro Vice-Chancellor, Aston University

Partnership Est.

2019

618

Internships Completed

Learners supported annually starting in
2025

1000+



Expanding Global Opportunities



Credit-Bearing Integration

A Scalable Model for **Global Skills Development in Africa**

In 2020, Botho University (Botswana) partnered with Virtual Internships to pilot a remote experiential learning program at the height of the pandemic.

285 students have participated, gaining critical thinking, collaboration, and digital fluency skills aligned to the Botho Graduate Profile.

“With Virtual Internships, we have finally cracked the solution to placing our students globally despite local labor market challenges and permit restrictions.”

Aravinda Ram, Deputy Pro-Vice Chancellor of Technology & Employability, Botho University

Partnership Est.

2021

285

Internships Completed

Continued Employment

50%

received job offers, extensions, or continued roles with their host companies



ILLINOIS INSTITUTE
OF TECHNOLOGY



**Expanding Experiential
Learning**



**Preparing Students for the
Future of Work**

Virtual Internships Through the Elevate Program

Illinois Tech launched its virtual internship initiative as a pioneering program guaranteeing all students access to hands-on, career-ready experiences.

Illinois Tech is now scaling to 1,000 students annually by Fall 2025, with three applications received for every placement filled.

“This partnership seamlessly integrates virtual work experiences into our students’ academic journey, preparing them to thrive in a rapidly evolving, global workforce.”

**Mallik Sundharam, VP for Enrollment Management & Student Affairs, Illinois
Institute of Technology**

Partnership Est.

2024

40%

of interns invited to continue working with
host companies

Scaling to 1,000 students annually by Fall
2025

1000



**Expanding Upskilling
Pathways**



**Connecting Education to
Industry**

Enhancing Skills and Speeding the Transition From **Bootcamp** to **Employment**

3,550 interns from Saudi Arabia have completed a 12-week remote internship program, integrating applied learning directly into their academic and bootcamp journeys. Participants represented 60+ universities and 100+ majors.

“My confidence in gaining employment has increased because I have my first working experience. Virtual Internships helped me to get exposed to a different culture, and it showed me the diversity of the world.”

KAU Student, Machine Learning Intern

Partnership Est.

2021

3,550

Internships

Increased Employment Confidence

81%

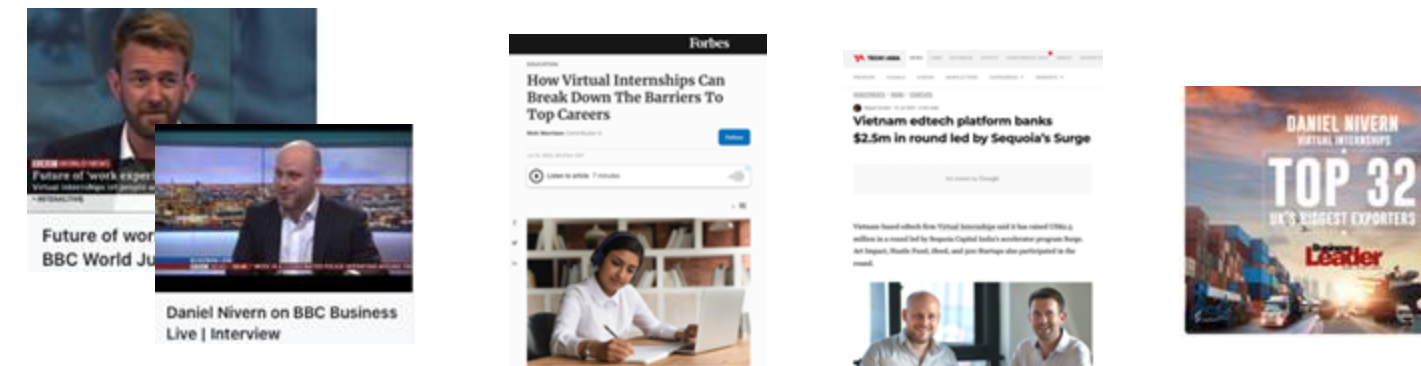
felt more confident obtaining a full-time job
post-internship

A vision for a new partnership, disrupting the education sector and transforming the lives of thousands of students.

Industry Leaders



Media Coverage



Partnerships



"The remarkable levels of communication and ease to navigate the information for staff and students has been *pivotal to the internationalisation efforts of our institution*"

Student Success

"Virtual Internships has been a *game changer* for our learners and their career needs."



Let's Build the Future of Work Together



Connect with us to scale access to career-building experiences for every learner.

Whether you're looking to **embed internships into your curriculum**, **expand global opportunities**, or **improve student employability outcomes**, our team is ready to help design a solution that fits your goals.



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**Thank
You**

