



The AI Skills Economy 2030 – Building Human Advantage in an AI-Driven World

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Why this matters now

UK context: 7.3m adults
lack essential digital
skills

*By 2030, up to 30% of
work hours in
advanced economies
could be automated*





The Skills Economy at a Tipping Point

Jobs

Roles

Skills

*Skills for AI roles are changing 66%
faster than other jobs*



Priority Skills

AI & Data
Fluency

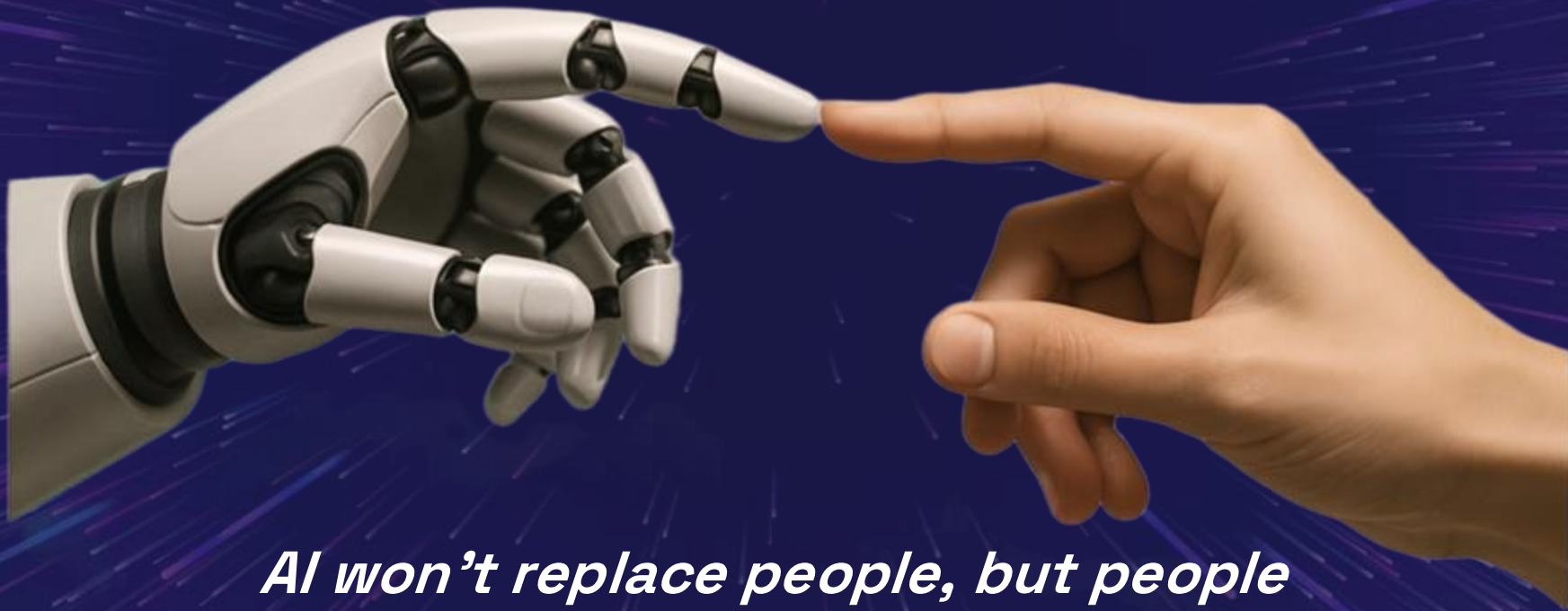
Adaptability &
Critical Thinking

Human
Leadership &
Inclusion

From the WEF:
“44% of
workers’ skills
will be disrupted
by 2027”



Human + AI Advantage



AI won't replace people, but people using AI will replace those who don't.

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The Power of Human

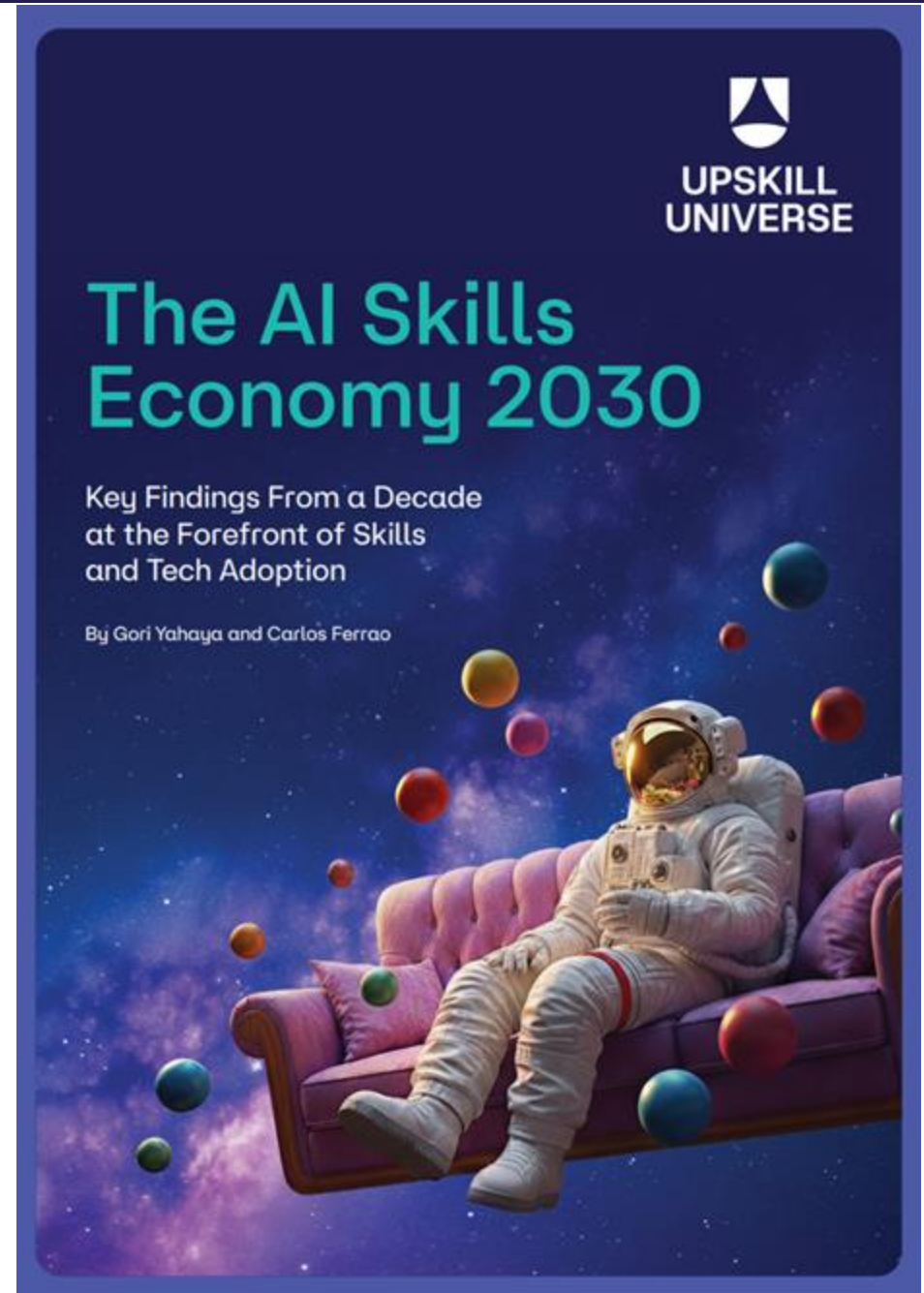


*Human sustainability drives business
outcomes*

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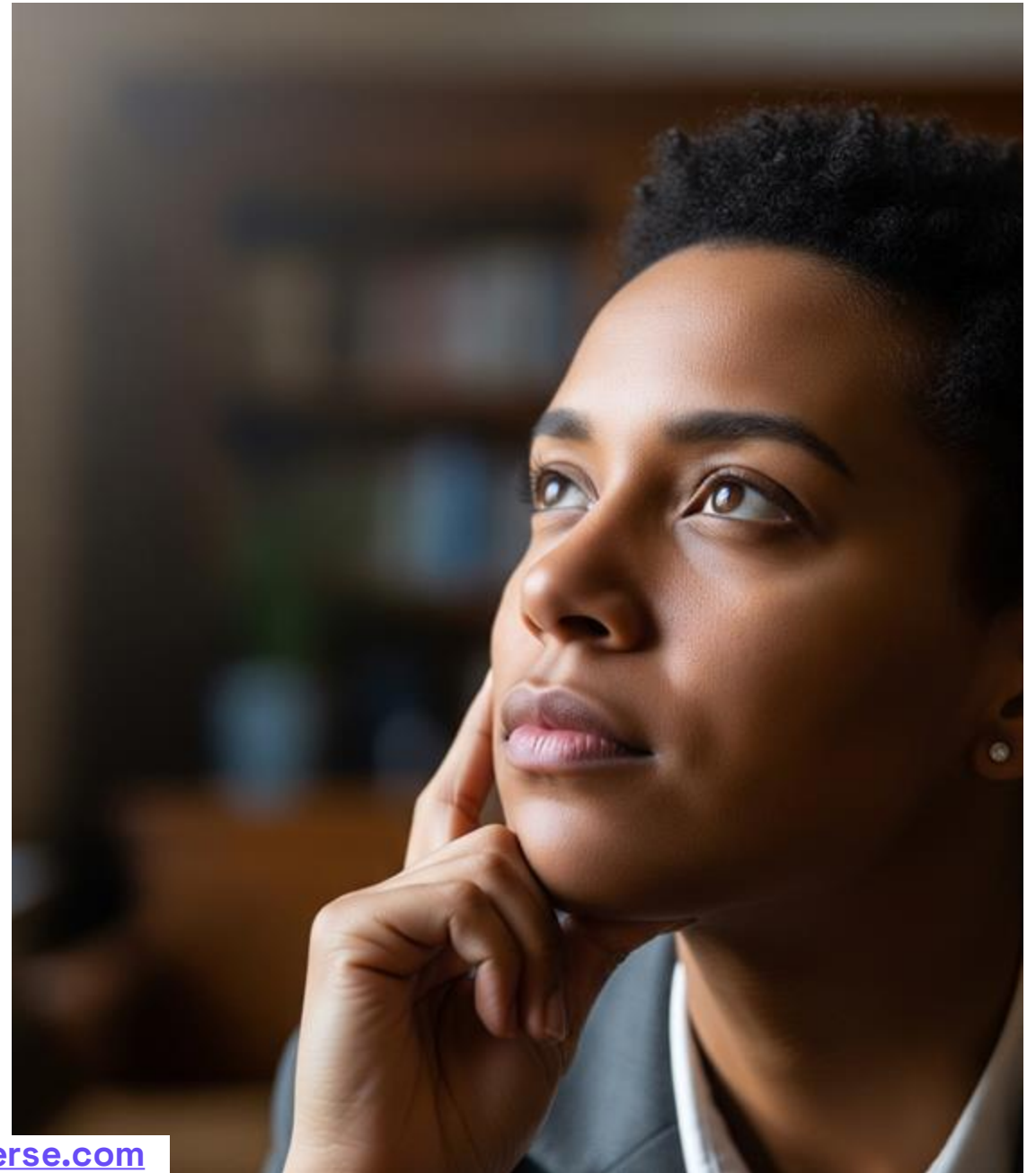
Recommendations from the White Paper

1. Adopt a skills-first strategy (not roles-first).
2. Invest in AI & data fluency for all.
3. Build human-AI collaboration models.
4. Prioritise inclusion in digital transformation.



What this means for you

What's one action your organisation could take tomorrow to prepare for AI?





Call to Action



Download your copy here:
<https://bit.ly/48kj8T5>

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Thank you.

