



Apprentify Group

Developing future talent



Proudly part of Apprentify Group

We're a group of businesses dedicated to shaping the workforce of tomorrow and providing learning opportunities to anyone, regardless of their background.

Each of our specialist brands draw on the collective expertise, insight and infrastructure of the wider business. From digital skills and early career talent to leadership development and cultural transformation, our group model enables us to deliver end-to-end capability across every layer of the modern workforce.



**Reach your
company's marketing
potential**



**Drive growth
across your sales
and GTM teams**



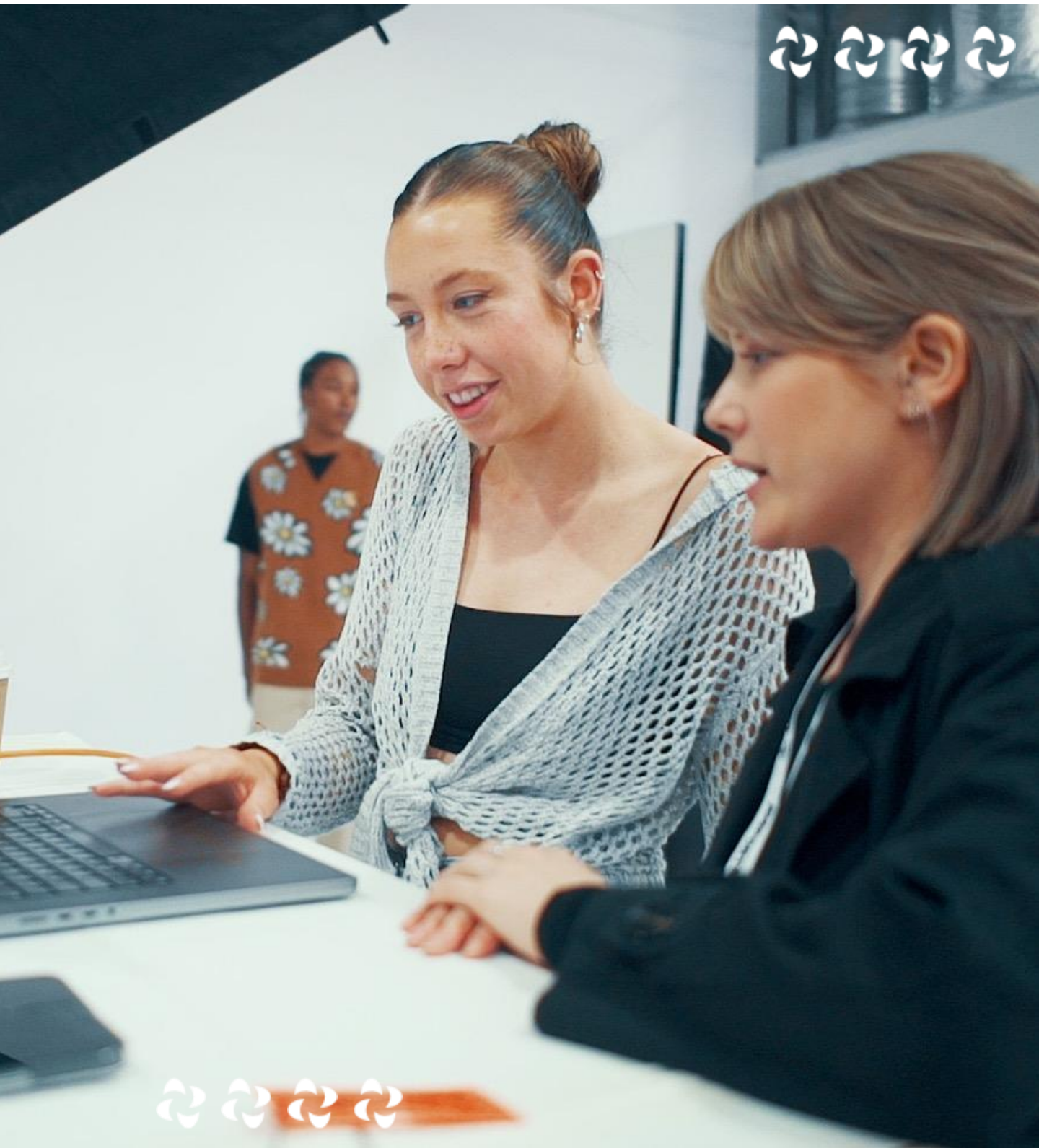
**Futureproof your
business with AI,
tech and data skills**



**Develop best-in-
class business
leaders**



**Government
funded courses to
close skills gaps**



Why Apprentify?



Top 1.6%
Independent learning providers



‘Rising star’
Top 3 growing education businesses



Accredited



QAR 71%



LinkedIn No.1



Fastest growing
UK apprenticeship provider

The agenda

Who are we

Our programmes

Case study
STACK Infrastructure

What we do

The journey

Q&A

Advancing skills and talent



- Development of **Data, Tech and AI skills**
- Building a **data-driven culture**
- Using **digital and technical skills** to evolve processes
- Attracting **bright, motivated talent** and fast-tracking existing employees into skilled roles
- Leveraging Service Desk as **talent incubator** for Data and Tech talent:
 - Hiring fresh talent
 - **Creating career pathways** for growth and specialisation
- Running **development programmes** that align with business needs, **now and for the future.**

Digital learning – empowering growth



- Foster a **culture of digital learning**
- Align all learning content with **Compass brands**
- Develop a best-in-class **digital talent programme**
- Advance **Equality, Diversity and Inclusion** initiatives:
 - Women in Data and Tech
 - Support for neurodivergent learners
 - Underrepresented groups
- Apply the **KISS** principle – “Keep It Simple for Scale”

Attracting and engaging top new talent



- Sustainability – to nurture future talent and sustain legacy of programme
- Targeted campaigns to champion Women in Data and Tech
- Inclusive bootcamps to open doors for diversity
- Marketing to showcase career opportunities
- Career education to inspire the next gen
- Talent mobilisation for internal progression
- Engaging events to connect with candidates

Tech, Data and AI programmes

Commercial short courses

DATA Short Course L2 and L3

Certificate in Data Analysis
L2

NCFE Accredited

Certificate in Data L3
NCFE Certified

Business Data Analytics L3

SOFTWARE and CYBER Short Courses L2 and L3

Certificate in Understanding
Coding L2

NCFE Accredited

Certificate in Coding Practices
L3 NCFE Accredited

Certificate in Cyber Security
Principles L2

Certificate in Cyber Security
Practices L3
NCFE Accredited

Software Testing L3
ISTQB Foundation Certified

AI L3 Course

Intel AI for Current Workforce
L3

Netcom Certified in
partnership with Intel

IT Short Courses L3

CompTIA IT Essentials

IT Support L3
CompTIA Tech+ Certified

CompTIA Tech and Cloud
Essentials L3

IT Infrastructure Technician
L3 CompTIA A+ Certified



Tech, Data and AI programmes

Apprenticeships

DATA Technician L3 Analyst L4

Data Technician

Processing and analysing data, validating results. PowerBI, SQL and Excel

Data Analyst

Data analysis, database design, forecasting data and python



SOFTWARE and CYBER Developer L4 Tester L4 Cyber Security Tech L4

Developer

Developing user interface (UI), coding, problem solving and debugging code

Tester

Software testing, reporting results, software life cycle, software development

Cyber

Security, risk analysis, digital ecosystem resilience, compliance, secure system configuration



BUSINESS ANALYST and AI L4

BA

Process modelling, stakeholder analysis, gap analysis and business impact

AI

Business analysis, define digital requirements, design, model and manage digital transformation projects



IT, ICT L3 Network Engineer L4 AI Business Solutions L3

ICT

Supporting customers, installing and configuring systems, diagnosing faults, monitoring and optimising performance

Network Engineer

Install, configure and test networks, analyse network performance, upgrade networks.

AI Business Solutions

Digital skills for AI adoption, AI in workplace

Solution: Recipe for Success



Data populations:

- General Business Users
- Data Champions
- Data Professionals

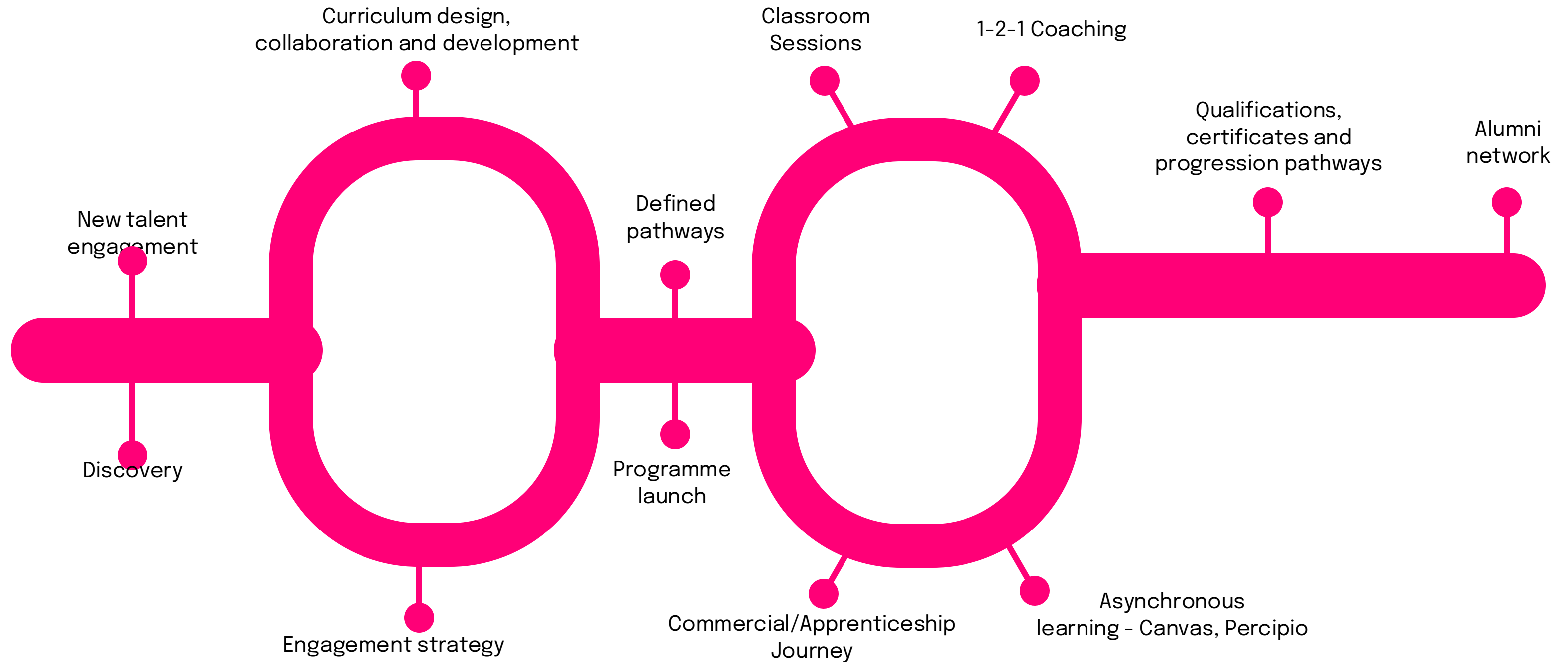
Apprenticeships

Sustainable Digital Skills Solution

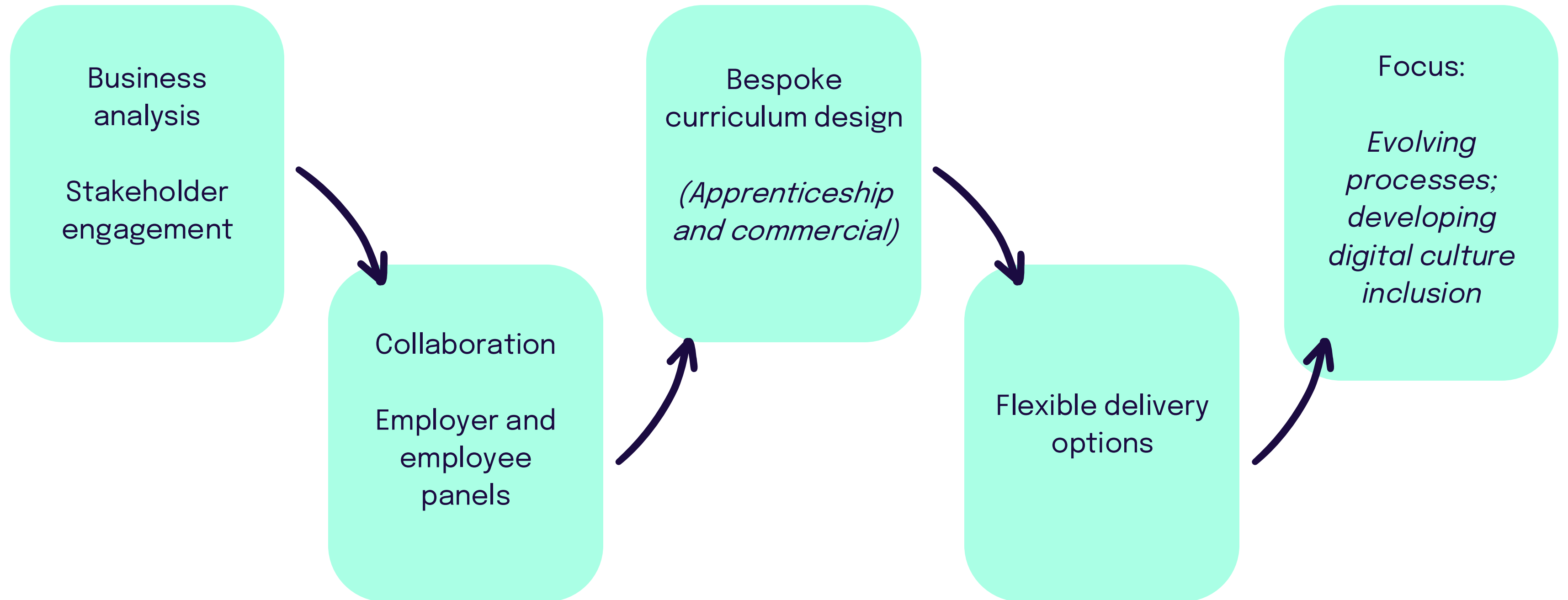
Commercial
|

Contract Funded

The journey



Programme consultancy - Discovery Phase





STACK Partnership

Context

- Pan European apprenticeship programme for data-centre industry

Target Audience

- Entry-level hires: Critical Ops Technicians & EHS Project Managers
- Head office roles in the UK
- Experienced line managers

Programme purpose

- Tackles gaps identified in STACK's Academy model:
 - Lack of standardised delivery for high-quality vocational training
- Ensures consistent, industry-focused skill development across regions



**Focus on practical
skills**



**Apprenticeship
Model**



**Demonstrate
progress**



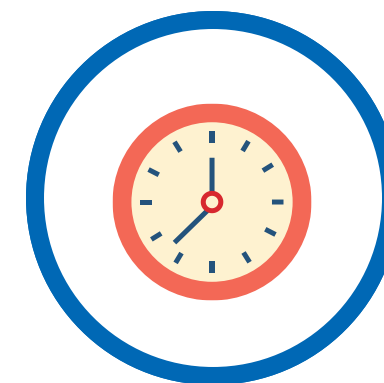
Additional resources



Tailored training



Flexibility



Closed cohorts

Our industry partners



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