

**MNB Connect:
Innovating Education.
Empowering Industry.
Transforming Futures.**

SkillsFest25 | Mark Byerley



MNB Connect

Innovating Education, Empowering
Industry, Transforming Futures

Why Skills Matter (Globally & Locally)

- **Global Challenge:** Digitalisation, green transition, demographic change
- **Local Reality:** Employers can't fill vacancies, learners need pathways
- **Shared Responsibility:** Colleges, employers, partners must collaborate
- **Our Focus:** Connecting innovation with industry to transform futures



Vision, Mission & Values

VISION

- *To be a global leader in skills development and workforce transformation.*

MISSION

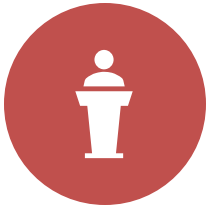
- *Empowering people and industries through industry-aligned, innovative solutions.*

CORE VALUES

- **Innovation** – Driving forward-thinking skills solutions
- **Collaboration** – Building purposeful partnerships
- **Inclusivity** – Creating equitable opportunities for all
- **Integrity** – Acting with honesty and transparency
- **Impact** – Delivering measurable, lasting change



The Full Offer – Super Seven



INTERIM LEADERSHIP



**STRATEGIC
WORKFORCE
SOLUTIONS**



**STRATEGIC GROWTH &
SKILLS DEVELOPMENT**



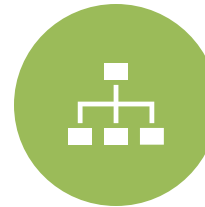
**IMMERSIVE LEARNING
SOLUTIONS**



**STRATEGIC
PARTNERSHIP
DEVELOPMENT**



**GLOBAL SKILLS &
COLLABORATION**



**PROJECT &
PROGRAMME
MANAGEMENT**

Showcase A – Global Skills & Collaboration

Our Role

- Showcase UK excellence
- Align to global benchmarks
- Enable collaboration

Solutions

- TVET reform
- Green & digital skills
- Teacher training
- Partnerships

Impact

- Sustainable ecosystems
- Employability & growth
- Scalable models



Showcase B – Immersive Learning Solutions (Fuzzy Logic Studio Partnership)

Our Role

- Fuzzy Logic partnership
- Expanding immersive learning
- Building industry & education links

Solutions

- Virtual inductions
- Safety simulations
- Digital twins
- Soft skills in VR
- AI learning

Impact

- Safer, scalable, cost-effective
- Higher engagement & retention
- Embedding culture from day one



Showcase C – Strategic Growth & Skills Development

Our Role

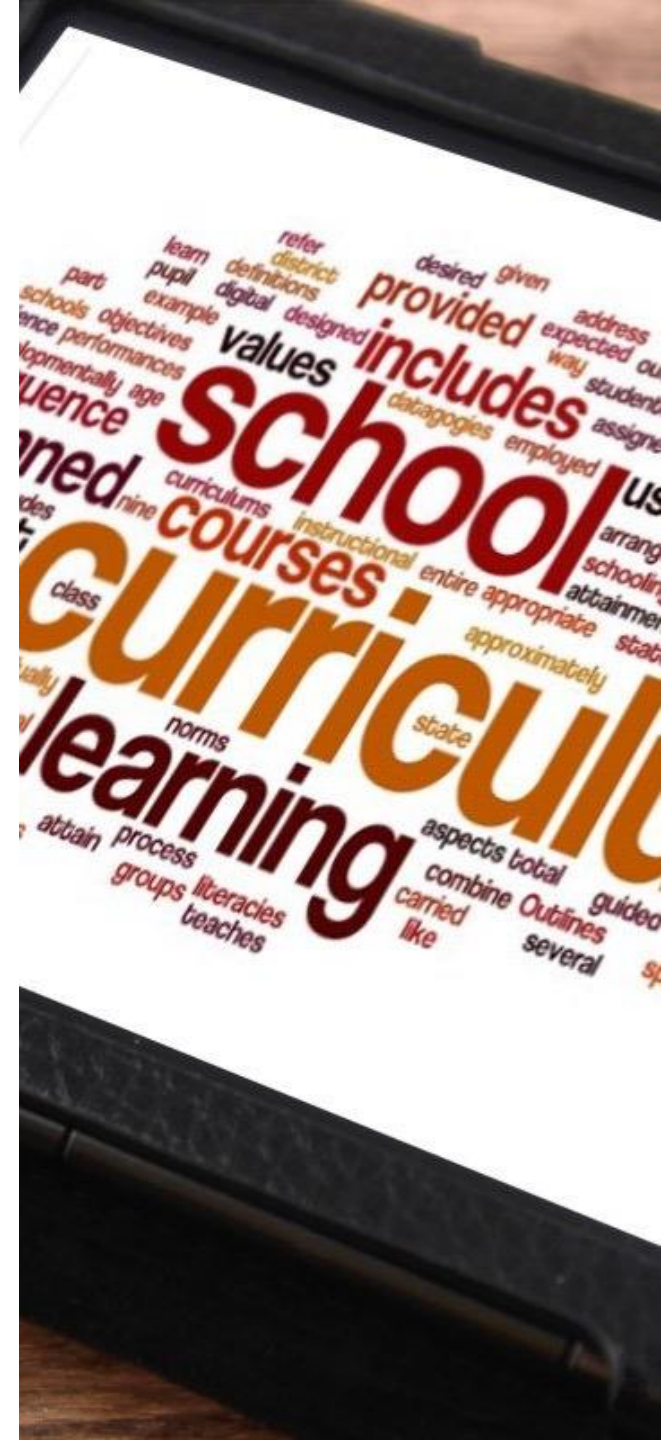
- Align curriculum with green, digital, health & advanced manufacturing needs
- Support colleges & employers with growth strategies

Solutions

- Curriculum Blueprints
- Progression pathways
- Employer-led projects
- Green skills initiatives

Impact

- Industry-ready curricula
- Stronger learner progression
- Workforce aligned to future priorities



Impact

Talent Pipelines

- Stronger pipelines aligned with economic priorities

Workforce Acceleration

- Skills delivered faster through innovation

Employer Confidence

- Co-designed solutions with industry partners

Global Partnerships

- Scalable, sustainable models across regions



Stay Connected

- **Contact:**
-  mark@mnbltd.com
-  mnbltd.com
-  +44 (0)7825 544095



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