

# immerse

EDUCATION

Empowering students with the skills to thrive:  
in school, at university, and beyond



# Learn all around the world and at home

**20,000+**

Alumni across residential  
and online programmes

**97%**

Participants would  
recommend Immerse to  
peers



# Our Approach

WE DEVELOP ACADEMIC AND PERSONAL COMPETENCES THROUGH:

- ✓ **Immersive university environments** to demystify academic pathways
  - ✓ **Applied learning and problem-solving** to foster collaboration and communication
  - ✓ **Mentored research** to build **independent thinking** and academic literacy
  - ✓ **Structured reflection** to build **confidence and self-awareness**
- 



Academic  
INSIGHTS

LIVE AND LEARN LIKE A STUDENT AT THE  
WORLD'S BEST UNIVERSITIES



CAREER  
Insights

GET AHEAD WITH HANDS-ON EXPERIENCES  
THAT MAKE YOUR LEARNING REAL



Online Research  
Programme

TURN AMBITION INTO ACHIEVEMENT WITH  
IN-DEPTH RESEARCH EXPERIENCE

# Who we work with

WE PARTNER WITH INSTITUTIONS AND SYSTEMS AT MULTIPLE LEVELS



## GOVERNMENTAL AND SCHOLARSHIP BODIES

To deliver targeted  
enriching experiences  
at scale



## SCHOOL GROUPS, NETWORKS AND EDUCATORS

To co-design bespoke  
residential, in-country or virtual  
intensives



## YOUTH-FOCUSED NGOs AND GLOBAL ORGANISATIONS

For skill-building experiences  
across online, residential and in-  
country formats



# Key Impact & Outcomes

## Enhanced Confidence

**97% of parents** surveyed agree that their child's **confidence grew** after the programme.

## Easier University Transition

**95% of alumni** surveyed felt more **confident about the transition from school to university** after their Immerse programme

## Increased Motivation

**100% of alumni** surveyed agree that they became **more motivated for further studies** after the programme.

## Alumni University & Career Destinations



University  
of Exeter



UNIVERSITY OF  
TORONTO



UNIVERSITY OF  
OXFORD



HARVARD  
UNIVERSITY



UNIVERSITY OF  
CAMBRIDGE



Northeastern  
University

Deloitte

BARCLAYS



UNIVERSITY OF  
COPENHAGEN



Google



THE UNIVERSITY  
OF QUEENSLAND  
AUSTRALIA



THE UNIVERSITY  
OF EDINBURGH



QUEEN MARY  
UNIVERSITY OF LONDON



UNIVERSITY OF  
COPENHAGEN



Durham  
University



University of  
St Andrews



CUSHMAN &  
WAKEFIELD



RAND



EY



The  
Economist



McKinsey  
& Company



ARCADIS





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دائرة التعليم والمعرفة  
DEPARTMENT OF EDUCATION  
AND KNOWLEDGE

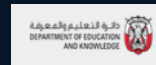


## Bespoke Programme Case Study

ADEK 2025

# Group Profile & Objectives

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## Organisation

Abu Dhabi Department of Education and Knowledge (ADEK)

## Participants

45 students, aged 15–18

## Objectives

Academic experience with focus on personal skills development, exposure to university-level study and cultural immersion

## Dates & Locations

Singapore, 29 June – 19 July 2025



*Subjects: Chemistry, Journalism & Media, Public Policy*

Tokyo, 23 July – 10 August 2025



*Subjects: Innovation, Engineering, Environmental Science*



# Tailored Programme Design

## SAMPLE TIMETABLE (TOKYO)

	WEDS 23rd July	THURS 24th July	FRI 25th July	SAT 26th July	SUN 27th July	MON 28th July	TUES 29th July	WEDS 30th July	THURS 31st July	FRI 1st August	SAT 2nd August	SUN 3rd August	
08:00 - 09:00	Breakfast			Breakfast		Breakfast					Breakfast		
09:30 - 12:00	Arrivals	Morning Academic Session	University Introduction & Admission Session + UTokyo Campus Tour	Full-day Excursion: Mount Fuji  Full-day Excursion: Asakusa Cultural Tour (AM) / Immersive Samurai/Ninja Experience (PM)		Morning Academic Session				Industry Visit	Free Time		
12:00 - 13:30		Lunch				Lunch					Lunch		
13:30 - 15:00		Afternoon Academic Session	Tutor 1:1			Afternoon Academic Session					Full-day Excursion: Nikko Tour		
15:30 - 18:00		Meiji Shrine, Yoyogi Park and Harajuku Tour	Problem-Solving Workshop			Old and New Tokyo Tour	TeamLab Borderless	Ueno Zoo	Private Study / Free Time		Half-day Excursion: Tokyo Skytree		
18:00 - 19:00	Dinner			Dinner		Dinner					Dinner		
19:00 - 21:00	Welcome Talk & Ice-breakers	Guest Speaker	Arcade Night	Sumida Fireworks	Games Night	Mentor Fireside Chat	Scavenger Hunt	Japanese Lesson	Baseball Game	Karaoke Night	Movie Night	Private Study	

- ✓ In-depth academic sessions
- ✓ Problem-solving workshops
- ✓ University admission sessions
- ✓ Tailored industry visits
- ✓ Cultural immersion & networking
- ✓ Mentors from the host university



# Key Outcomes

- ✓ Enhanced subject knowledge, analytical thinking, problem-solving skills
- ✓ Completion of personal project and presenting results to peers and tutors
- ✓ Immediate application of new knowledge in practical real-world context
- ✓ Enhanced confidence and independence



# Immerse Difference

## The Immerse Experiential Learning Framework

THE 5 Cs

Critical Thinking  
Collaboration  
Communication  
Creativity  
Conscientiousness

Content and Language  
Integrated Learning (CLIL)

Personalised learning with  
individual feedback

Expert tutors and world-  
class guest speakers

Mentorship with undergraduates  
from the host universities

# Flexibility & Customisation



From **pre-university** to enrichment programmes for **adult** learners

**Short-term to multi-week** programmes

**Residential** in 10 established international locations, **in-country**, or **online**

Building specific **skills and competences** necessary for future



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CAMBRIDGE



LONDON



BOSTON



OXFORD



TOKYO



NEW YORK



SAN FRANCISCO



SINGAPORE



SYDNEY



TORONTO

## Let's create tailored learning solutions together



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