

A person with dark hair, seen from behind and slightly out of focus, stands on a rocky shore looking out at the ocean. The sky is a mix of dark grey and soft orange from the setting or rising sun. Waves are crashing against the dark, jagged rocks in the foreground.

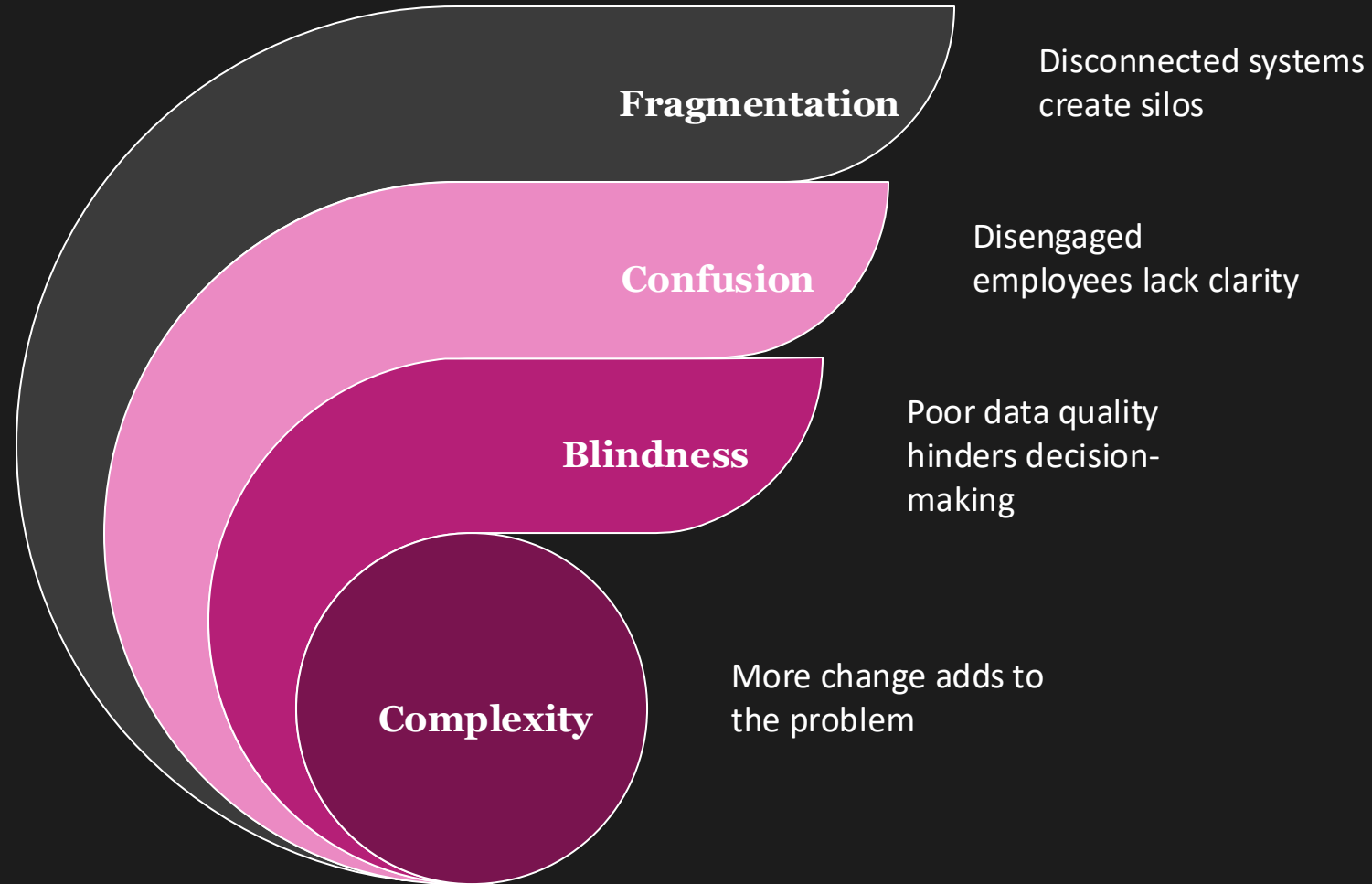
# [auspicious]

DARE TO BE DIFFERENT

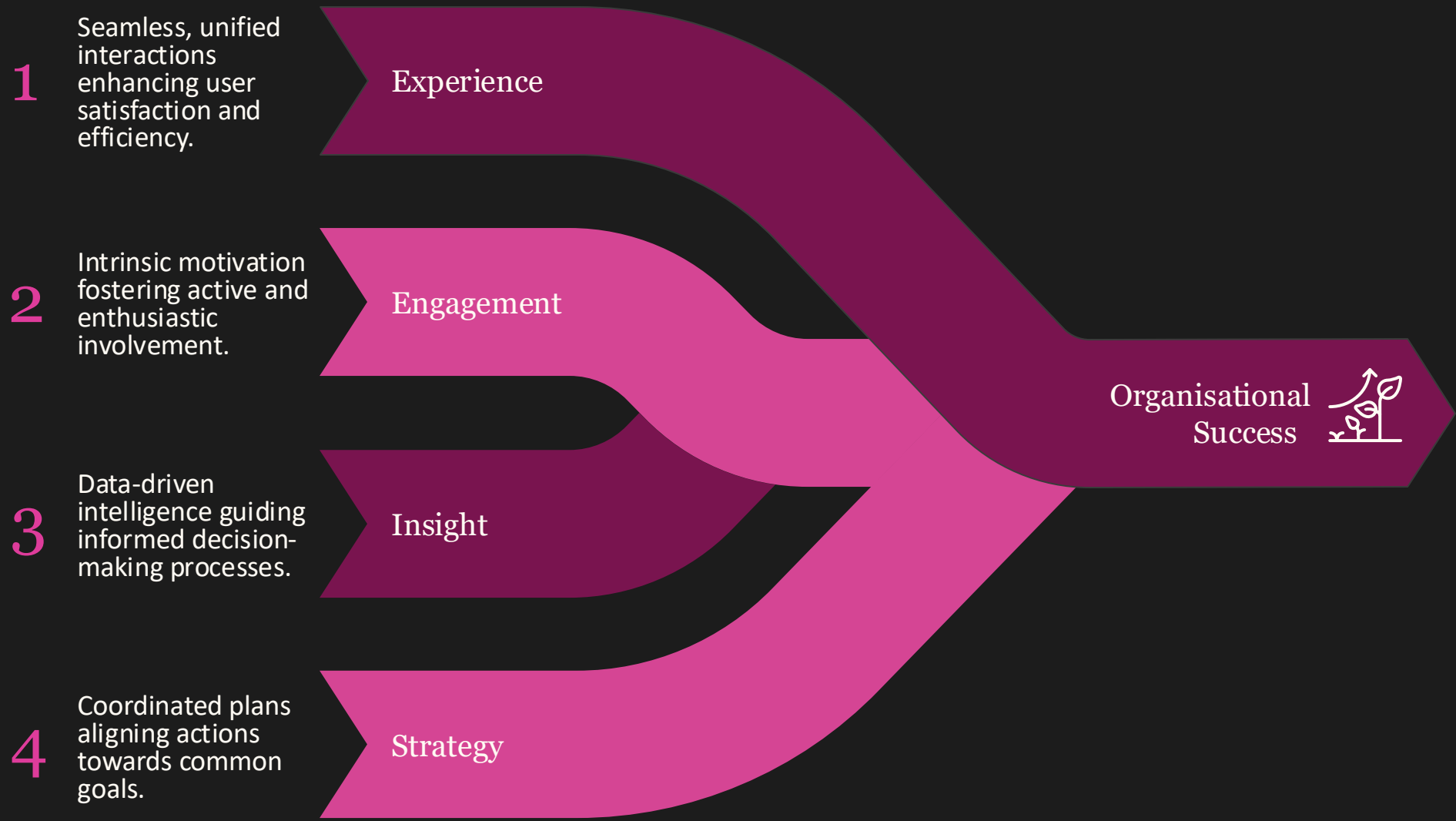
LONDON | NEW YORK | PORTLAND | MANCHESTER

# Building Capability Through People Centric Experiences.

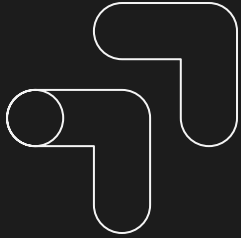
# The **Vicious** Spiral of Organisational Problems



# Pathways to Organisational Success

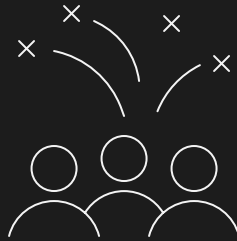


# Shaping a **Capability** Ecosystem



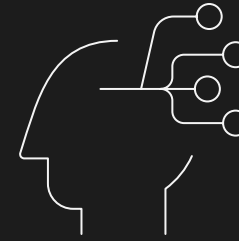
## **Experience Dimension**

Eliminate friction and cultivate alignment through strategic microsites, job family marketing pages, and authentic messaging.



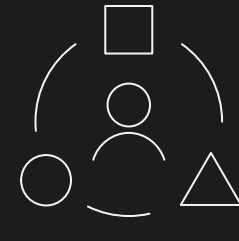
## **Engagement Dimension**

Foster natural motivation with capability profiling, recommendation engines, and ideation platforms.



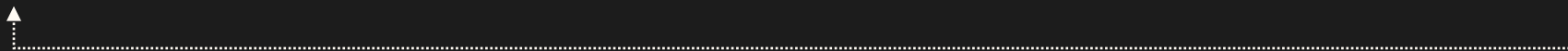
## **Insight Dimension**

Gather data driven intelligence via skills trust scores, recognition systems, continuous listening, and portfolio evidence.



## **Strategy Dimension**

Maintain alignment through transparent strategic decisioning, workforce planning, data-driven mobility, and open skill requirements.



# The Engagement Equation

(Understand + Connect + Act) - Friction = **Success**

# Thank you.

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