

The Value of Chartered Status in Business & Education

A case study from The
Chartered Institute of Building

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Membership and Education
Lead- Sub Saharan Africa

Introduction to Chartered Status in Construction

- Globally Recognized. Ethically Grounded. Built on leadership, trust, and professional excellence. Chartered Status connects 50,000 members in over 100 countries. It's more than a title — it's a commitment to raising industry standards



The Value of Chartered Professionals

Respected. Rewarded. Relied Upon.

Chartered professionals shape the future of construction.
Their recognition unlocks promotions, influence, and industry credibility.



Strengthening Careers, Businesses, and Institutions

Lifelong Learning That Builds Futures.

CIOB supports continuous growth through CPD, mentoring, and professional reviews. Membership enhances performance, retention, and strategic alignment with global standards



Case Study – Cape Peninsula University of Technology (CPUT), South Africa

Offer alumni's a continued learning and development/professional education path



Case Study – Business Growth in Ghana

CIOB members help reform codes and raise standards. Professional Reviews upskill teams, with tangible impact in project delivery





Chartered Companies – The Zimbabwe Example

The first Chartered Company in Southern Africa is now globally recognized for ethics and excellence. Chartership drives internal loyalty and external trust.

Lessons Learned & Best Practices

Universities incorporating
Chartered professionals into
governance and teaching

Employers linking
promotions to professional
status

Governments consulting
with CIOB members for
infrastructure and
education policy.

Professionalism in
construction plays a key role
in national development

Call to Action

- Educational institutions: Explore accreditation and co-host student events with CIOB.
- Employers: Invest in your people through Professional Reviews.
- Policy leaders: Engage with CIOB members to align development goals with professional insight.
- CIOB network is here to support you



Thank you!

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