

Embedding Chartered Management Values in Entrepreneurial Ecosystems and Higher Education Institutions

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كلية أبوظبي للإدارة
ABU DHABI SCHOOL OF MANAGEMENT



My Dual Lens: Academia and Practice

Full Professor of Entrepreneurship & Management at ADSM.

Director of the Abu Dhabi Management Incubator (ADMI).

First CMI Chartered Companion in the UAE.

Accredited Chartered Manager across UK, Canada, and USA

Serial Entrepreneur and Manager

Why Chartered Excellence Matters to us: The Missing Gap

In complex global markets, Chartered standards provide clarity and consistency.

The UAE serves as a living lab for globally aligned entrepreneurial leadership.

Chartered status is a global benchmark of competence, ethics, and impact.



وزارة التربية والتعليم
MINISTRY OF EDUCATION

2025 Outcomes Based Framework

Building Chartered Entrepreneurial Ecosystems

Embedded CMI-
aligned values in
academic incubators
(e.g., ADMI).



Experiential and
reflective enterprise
education linked to
global standards.



Aligned with national
visions (e.g., UAE
Vision 2030 and AI
Strategy 2031).

Chartered Impact in Action

Real-world
student
ventures
assessed using
CMI
competencies.

Graduate
entrepreneurs
supported into
funding and
scale-up
stages.

Curriculum
transformation
toward
inclusivity and
employability.

Strategic Invitation

Collaborate with CMI-
accredited hubs in
the Middle East.

Co-develop localized
frameworks aligned
with global standards.

Partner with ADMI to
advance skills exports
and incubator impact.

Final Reflections

Chartered is more than a title—it's a mindset of excellence and responsibility.

Our work shapes cross-border, cross-generational entrepreneurial impact.

Let's build the future together through Chartered partnerships.

Thank you

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