

# An Overview of Chartered Bodies –

**Ann Francke OBE, CEO of CMI**

# Chartered Professional Bodies

- British 'USP' since the 1800s. 145+ in the UK, awarded by the Monarch and Privy Council ✓
- Meet rigorous standards of public trust, education and governance ✓
- Chartered hallmark of quality (e.g Managers, Engineers, Accountants, Surveyors) ✓
- Practical, employer-developed skills, training & qualifications at all levels supporting career progression. ✓

# Chartered Professional Bodies

- Engage with education, government, employers and individuals ✓
- Offer bespoke tools, content and ongoing training to maintain professional standards (CPD) ✓
- Global and Local volunteer networks, events & communities ✓
- Keep professional standards up to date. ✓

# UK Impact Chartered Bodies (2020)

CMI and 11 of the largest Chartered professional Bodies:

- Approx 22,000 employers and over 3,000 training partners across the UK delivering qualifications to almost 550,000 learners.
- Delivering over 200 different qualifications excluding apprenticeships between Levels 3 to 8.
- Awarding 275,000 qualifications a year, including 20,000 are Chartered qualifications.

# What Chartered Status Means to People



# CMI At A Glance

- The only Chartered Body for Management and Leadership.
- The Global Standard for best practice in Management & Leadership
- Over 220,000 members, businesses and education providers
- Member community spans over 170 countries
- Over 900 University & Education Partners



## OUR VISION

Better led and managed organisations

## OUR MISSION

Increase the number and standard of professionally qualified managers and leaders

## FOR MORE INFORMATION

Please visit our website at:  
<https://www.managers.org.uk>

**OUR VALUES:** PROGRESSIVE • PRACTICAL • PROFESSIONAL • PASSIONATE

# CMI's UK Impact

## Dual Accreditation

**8%**

CMI Dual Accreditation significantly boosts graduate employability into professional roles, and increases graduate salaries by 8%.

## Chartered Manager

**£59k**

Annual business revenue boost from each Chartered Manager, equalling £294k over 5 years.

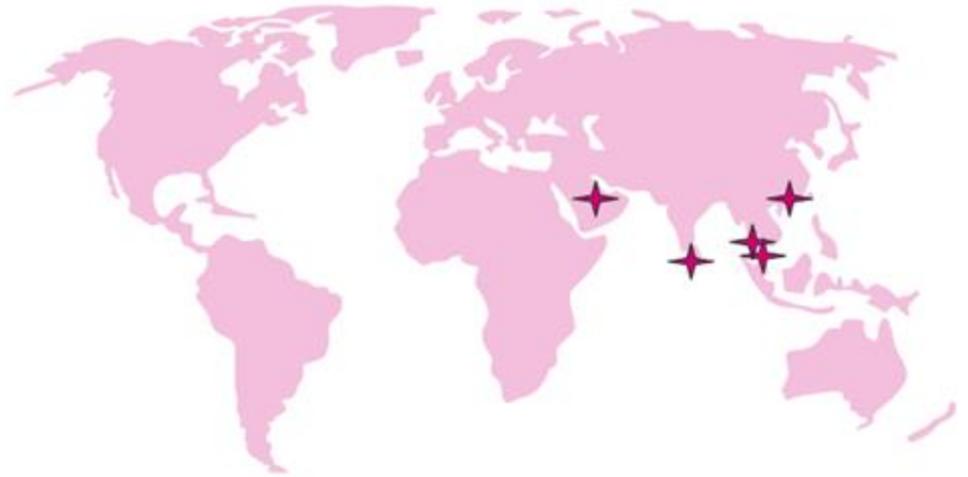
## Employer View

**70%**

Proportion of employers surveyed who think all managers should aspire to be Chartered Managers

# CMI's International Impact

- Globally, CMI supports 220k members and nearly 90k students across 170 countries.
- Over 900 University & Education Partners globally - 154 outside of UK.
- 64 centres in APAC and 60 in MENA



# UK Skills Partnership Case Study



## PUTRA BUSINESS SCHOOL PARTNERS WITH CHARTERED MANAGEMENT INSTITUTE

Putra Business School (PBS), based in Malaysia, is an exclusive postgraduate university offering specialised programmes in business and management. PBS partnered with the Chartered Management Institute (CMI) to offer the CMI qualification alongside their MBA. As CMI is the only body able to offer Chartered Status, their qualifications now put learners on a pathway to becoming Chartered Managers. This partnership with an internationally recognised professional body has raised the profile of PBS in the marketplace.

# Malaysia



**22**

University Partners

**12**

Private Training Providers

**5k+**

Learner Community

**6k+**

Member Community

# International Impact: HE

## Valued Benefits

**79%**

of HE partners say the benefits of CMI accreditation are valued by students.

## Chartered Pathway

**9 in 10**

HE partners say being on a pathway to gaining Chartered Manager status will boost students' employability into professional roles.

## Student Recruitment

**3 in 4**

students say that CMI accreditation played a role in their decision to enrol on their course.

# International Impact: Chartered

## Productivity

**93%**

say they have gained increased productivity and improved leadership skills through becoming a Chartered Manager

## Lasting Impact

**100%**

say the Chartered Manager award has made a lasting change to the way they lead and manage

## Valued addition

**93%**

say the Chartered Manager award is a valuable addition to their CV when looking for new jobs

For more information on how we can work together, contact **Matt Swarbrick, Director of Sales and Engagement**

[matt.swarbrick@managers.org.uk](mailto:matt.swarbrick@managers.org.uk)

# Let's Connect



@Chartered Management Institute



@cmi\_managers



@bettermanagers



@cmi\_managers



@cmi\_managers

