

# Embedding Chartered Management Values in Entrepreneurial Ecosystems and Higher Education Institutions

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# My Dual Lens: Academia and Practice

Full Professor of Entrepreneurship & Management at ADSM.



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graph TD; A[Full Professor of Entrepreneurship & Management at ADSM.] --> B[Director of the Abu Dhabi Management Incubator (ADMI).]; B --> C[First CMI Chartered Companion in the UAE.]; C --> D[Accredited Chartered Manager across UK, Canada, and USA]; D --> E[Serial Entrepreneur and Manager];
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# Why Chartered Excellence Matters to us: The Missing Gap

In complex global markets, Chartered standards provide clarity and consistency.

The UAE serves as a living lab for globally aligned entrepreneurial leadership.

Chartered status is a global benchmark of competence, ethics, and impact.



وزارة التربية والتعليم  
MINISTRY OF EDUCATION

**2025 Outcomes Based Framework**

# Building Chartered Entrepreneurial Ecosystems

Embedded CMI-  
aligned values in  
academic incubators  
(e.g., ADMI).



Experiential and  
reflective enterprise  
education linked to  
global standards.



Aligned with national  
visions (e.g., UAE  
Vision 2030 and AI  
Strategy 2031).

# Chartered Impact in Action

Real-world  
student  
ventures  
assessed using  
CMI  
competencies.

Graduate  
entrepreneurs  
supported into  
funding and  
scale-up  
stages.

Curriculum  
transformation  
toward  
inclusivity and  
employability.

# Strategic Invitation

Collaborate with CMI-accredited hubs in the Middle East.

Co-develop localized frameworks aligned with global standards.

Partner with ADMI to advance skills exports and incubator impact.

# Final Reflections

Chartered is more than a title—it's a mindset of excellence and responsibility.

Our work shapes cross-border, cross-generational entrepreneurial impact.

Let's build the future together through Chartered partnerships.

Thank you

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