

An Overview of Chartered Bodies –

Ann Francke OBE, CEO of CMI



Chartered Professional Bodies

- British 'USP' since the 1800s. 145+ in the UK, awarded by the Monarch and Privy Council ✓
- Meet rigorous standards of public trust, education and governance ✓
- Chartered hallmark of quality (e.g Managers, Engineers, Accountants, Surveyors) ✓
- Practical, employer-developed skills, training & qualifications at all levels supporting career progression. ✓

Chartered Professional Bodies

- Engage with education, government, employers and individuals ✓
- Offer bespoke tools, content and ongoing training to maintain professional standards (CPD) ✓
- Global and Local volunteer networks, events & communities ✓
- Keep professional standards up to date. ✓

UK Impact Chartered Bodies (2020)

CMI and 11 of the largest Chartered professional Bodies:

- Approx 22,000 employers and over 3,000 training partners across the UK delivering qualifications to almost 550,000 learners.
- Delivering over 200 different qualifications excluding apprenticeships between Levels 3 to 8.
- Awarding 275,000 qualifications a year, including 20,000 are Chartered qualifications.

What Chartered Status Means to People



CMI At A Glance

- The only Chartered Body for Management and Leadership.
- The Global Standard for best practice in Management & Leadership
- Over 220,000 members, businesses and education providers
- Member community spans over 170 countries
- Over 900 University & Education Partners



OUR VISION

Better led and managed organisations

OUR MISSION

Increase the number and standard of professionally qualified managers and leaders

FOR MORE INFORMATION

Please visit our website at:
<https://www.managers.org.uk/>

OUR VALUES: PROGRESSIVE • PRACTICAL • PROFESSIONAL • PASSIONATE

CMI's UK Impact

Dual Accreditation

8%

CMI Dual Accreditation significantly boosts graduate employability into professional roles, and increases graduate salaries by 8%.

Chartered Manager

£59k

Annual business revenue boost from each Chartered Manager, equalling £294k over 5 years.

Employer View

70%

Proportion of employers surveyed who think all managers should aspire to be Chartered Managers

CMI's International Impact

- Globally, CMI supports 220k members and nearly 90k students across 170 countries.
- Over 900 University & Education Partners globally - 154 outside of UK.
- 64 centres in APAC and 60 in MENA



UK Skills Partnership Case Study



PUTRA BUSINESS SCHOOL PARTNERS WITH CHARTERED MANAGEMENT INSTITUTE

Putra Business School (PBS), based in Malaysia, is an exclusive postgraduate university offering specialised programmes in business and management. PBS partnered with the Chartered Management Institute (CMI) to offer the CMI qualification alongside their MBA. As CMI is the only body able to offer Chartered Status, their qualifications now put learners on a pathway to becoming Chartered Managers. This partnership with an internationally recognised professional body has raised the profile of PBS in the marketplace.

Malaysia



22

University Partners

12

Private Training Providers

5k+

Learner Community

6k+

Member Community

International Impact: HE

Valued Benefits

79%

of HE partners say the benefits of CMI accreditation are valued by students.

Chartered Pathway

9 in 10

HE partners say being on a pathway to gaining Chartered Manager status will boost students' employability into professional roles.

Student Recruitment

3 in 4

students say that CMI accreditation played a role in their decision to enrol on their course.

International Impact: Chartered

Productivity

93%

say they have gained increased productivity and improved leadership skills through becoming a Chartered Manager

Lasting Impact

100%

say the Chartered Manager award has made a lasting change to the way they lead and manage

Valued addition

93%

say the Chartered Manager award is a valuable addition to their CV when looking for new jobs

For more information on how
we can work together, contact
**Matt Swarbrick, Director of
Sales and Engagement**

matt.swarbrick@managers.org.uk

Let's Connect



@Chartered Management Institute



@cmi_managers



@bettermanagers



@cmi_managers



@cmi_managers

