

1

HOW CAN TRAINING COURSES BE DESIGNED FOR BUSINESS NEEDS?

Who is in the room? 9 UK 8 EU

SESSION 1



COMMUNICATION

MAKE IT MORE ATTRACTIVE FAMILY FRIENDLY

WORK EXPERIENCE OF INSTRUCTORS GO OUT & LEARN

DIGITAL

CO-DESIGN CURRICULUM

FUNDING

WHAT MORE CAN BUSINESSES DO?

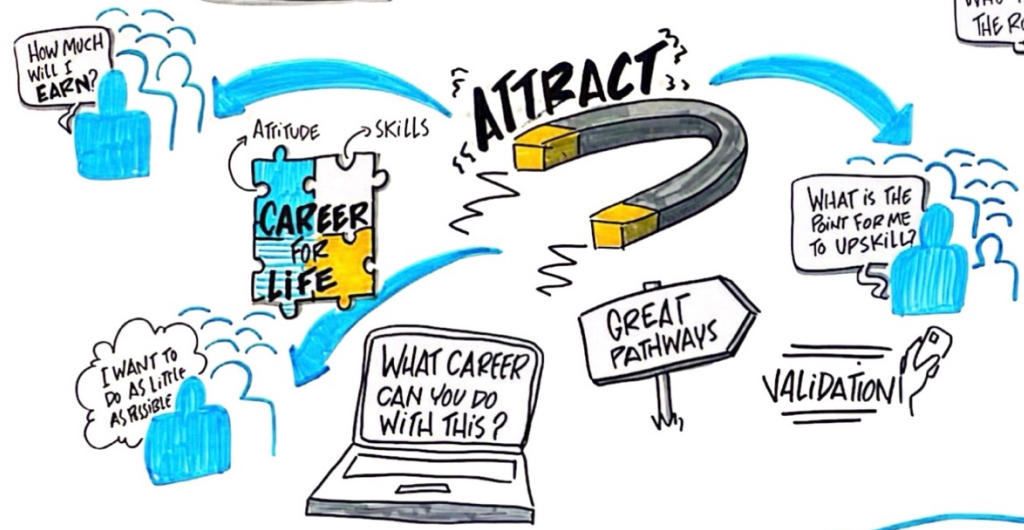


1

HOW CAN BUSINESSES & SKILLS PROVIDERS DEMONSTRATE DIFFERENT TYPES OF LEARNERS THAT ACQUIRING THESE SKILLS WILL PAY OFF?

SESSION 2

Who is in the room? 97 BREAKING DOWN BARRIERS WK EU



WHAT CAN SKILLS PROVIDERS & BUSINESSES DO MORE TO ATTRACT?



Visuals By Joyce From @VISUALITYEU

2

HOW CAN TRAINING BE DESIGNED TO BE INCLUSIVE & ATTRACTIVE TO LEARNERS FROM DIFFERENT BACKGROUNDS?

SESSION 2

BARRIERS

STEREOTYPES ON TRADES
Too YOUNG
WOMEN

NO MARKETING for ADULTS

NOT ENOUGH INTERMEDIATE APPRENTICESHIPS

LACK of UNDERSTANDING

NO POLICIES for INCLUSION

ATTENTION SKILL-WASHING

TOO MUCH FOCUS ON UNIVERSITY DEGREE

CLIMATE QUITTING

FIXES

EARN AS YOU LEARN

BETTER TEACHERS & EQUIPMENT IN TECH SCHOOLS

USE LANGUAGE to ATTRACT
MORE AND GUIDELINES AND ADVICE

HAVE ROLE MODELS IN THE DIFFERENT COMMUNITIES

from INTEREST to APPLY

CAMPAIGN TO RESKILL

CAREER PATHWAYS

ENGAGE WITH SOCIETY

CLEAN SLATE POLICY

SKILL BASED HIRING

TOOLS for EMPLOYERS TO HELP BEING INCLUSIVE

START WITH 1



VISUALS BY SVEN FROM @VISUALITY.EU

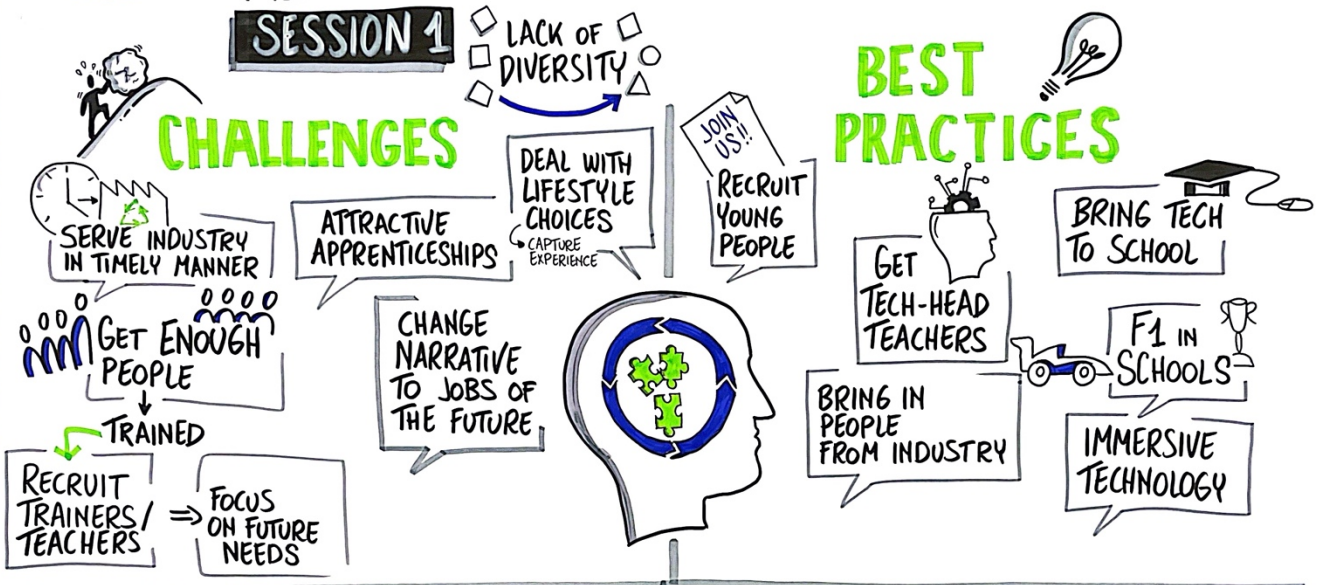
2

HOW CAN WE BUILD THE RIGHT CAPACITY & CAPABILITIES TO MEET THE GROWING SKILLS DEVELOPMENT NEEDS?

SESSION 1

CHALLENGES

BEST PRACTICES



STRUCTURAL CHANGES

TRANSITION PATHWAYS



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3

WHAT ARE the **CHALLENGES** LEARNERS FACE with **HAVING** their **SKILLS TRAINING** **RECOGNIZED** and HOW CAN THIS BE ADDRESSED?

SESSION 2

CONSULT with EMPLOYERS
WHAT are the 'INDUSTRIES' NEEDS?



SKILL PROVIDERS



HOW ARE YOUR SKILL TRAINING COURSES RECOGNIZED

BUSINESSES
WHAT RECOGNITION do you LOOK FOR WHEN HIRING?

AWARDING BODIES

STANDARD PRODUCERS

GREEN SKILLS needs STANDARDS

INCLUDE TRADE UNIONS

MAKE it EASY

MICRO-CREDENTIALS

CONSIDER WAGES!

FAST CHANGING ENVIRONMENTS

AGILE STANDARDS "VALIDATION" "QUALIFICATION"



include ELEMENTS

DEFINE GREEN SKILLS?

it will FOREVER CHANGE...

NATIONAL LEVELS

SUSTAINABILITY: MAKE SURE it BECOMES a COMMERCIAL DECISION

like with the PHONE CHARGERS

CHALLENGES BUSINESSES FACE

QUALIFICATION & SKILLS COURSE

do they MEET QUALITY STANDARDS?

HOW to IMPROVE **INTEROPERABILITY** BETWEEN STANDARDS?



VISUALS BY MARA CALLAERT from @VISUALITYEU

3

WHAT ROLE CAN TECHNOLOGY PLAY to STRENGTHEN SKILLS FORECASTING and BUILD WORKFORCE DATA to INFORM SKILLS INVESTMENT?

SESSION 1

OUT-OF-DATE DATA

DATA SCRAPING

CURRENT



FORECASTING LANDSCAPE

DISCONNECT between POLICY MAKERS & FUNDERS

is MINING GREEN? what are GREEN SKILLS?

make DATA ACCESSIBLE!

AI to HELP WITH SKILLS MISMATCHES?!

EFFECTIVE TOOLS

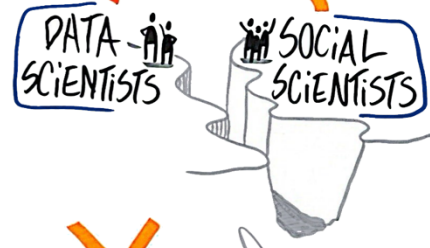


WHICH TOOLS to TRUST??
FAKE NEWS

Cross-sector Collaboration

"a GLOSSARY" COMMON TERMS

HOW to GATHER DATA DIFFERENTLY?



make the DATA TANGIBLE so we can ADAPT OUR TRAINING PROGRAMS

SECTOR SPECIFIC APPROACH

~~GREEN~~ NEW SKILLS WE NEED DEFINITIONS!

HOW WOULD WORKFORCE DATA LOOK LIKE?

in 10 YEARS

HOW WOULD you WANT SKILLS FORECASTING to LOOK LIKE??



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